



NEWS RELEASE

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FOR IMMEDIATE RELEASE

February 18, 2020

**Cultural Arts Division Announces New Public Art Opportunity  
Civic Art Program Request For Proposals – Window Shades Project**

**Tracy, Calif.** – The City of Tracy – Cultural Arts Division announces a Request For Proposals (RFP) for the Window Shades Project at the Grand Theatre Center for the Arts. Artists and designers of all kinds are invited to submit conceptual proposals to be considered as featured images across the window shades on the front of the facility in the Grand Galleries at 715 Central Avenue in downtown Tracy, California. The RFP is available at the Grand and online at: <https://atthegrand.org/civic-art-project-rfp-window-shades/>

The project seeks to display large, visually attractive images that add interest and energy to the Grand and downtown Tracy. Artists should consider the Grand as a unique interdisciplinary (dance, drama, literary arts, music, visual arts) arts center, as well as the history, cultural diversity, and future of Tracy.

Applicants may submit up to three concepts by Monday, March 23 at 5:00 p.m. The project is managed by the Cultural Arts Division in collaboration with the Tracy Arts Commission, Civic Art Subcommittee, and Grand Foundation. The project is funded by the City of Tracy and the Grand Foundation. It is anticipated the new window shades will debut to the public this summer.

*About the Civic Art Program and the Grand Theatre Center for the Arts*

Tracy City Council adopted the Civic Art Plan in 2003. This art in public places and spaces programming invests in, celebrates, and beautifies our community. The Tracy Arts Commission and City Staff work on dynamic teams to develop a wide array of design and fine art components in capital improvement projects, through public/private partnerships, and at public events across the City.

Civic Art projects contribute to the economic vitality of Tracy in many different ways including downtown redevelopment, cultural tourism, quality of life, and branding. The arts are a partner in the enhancement of the urban environment, bringing innovation and excitement to a range of projects from streetscapes to parks. These efforts foster a sense of community pride and celebrate our diversity. In Tracy, Civic Art not only honors history, but also builds new relationships between the past and the future. As Tracy continues to grow as leader of innovation in the region, Civic Art helps to define that identity by creating new icons and places of congregation for the community to embrace, and for visitors to admire and reference.

The Grand Theatre Center for the Arts is a unique interdisciplinary arts center offering professional and community-based fine arts programming through arts education, exhibitions, and performances of all kinds. The Center, owned and operated by the City of Tracy, hosts over 50,000 visitors per year, and is currently in its thirteenth season of programming. The Grand Foundation is a private 501(c)(3) fundraising and community partner of the facility.

Free parking is available on nearby streets and public parking lots at 6<sup>th</sup> Street. Patron drop-off and pick-up is conveniently available at the loading zone on Central Avenue. Tours are available.



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The Center is accessible to persons with disabilities. All patrons are asked to call ahead to address special requests and needs at (209) 831-6858.

Public hours are Monday – Thursday from 10 a.m. to 6 p.m., Friday from 10 a.m. to 5 p.m., and Saturday from 10 a.m. to 2 p.m.

To arrange a facility tour, visit online at [atthegrand.org](http://atthegrand.org), or call Patron Services at the Leona Darr Willis Box Office at 209.831.6TKT (6858).

Attachment: Civic Art Program Request For Proposals – Window Shades Project

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