

# Tracy City Center Association

## BALANCE SHEET

As of May 31, 2019

	TOTAL
<b>ASSETS</b>	
Current Assets	
Bank Accounts	
BAC - Checking 1606	9,900.35
BAC - MM #1391	10,303.00
BAC - Savings 0557	11,120.64
BAC - Special Events 4011	29,647.54
CBNC - #2 Old DTBID (Closed)	0.00
CBNC - Special Events (Closed)	0.00
<b>Total Bank Accounts</b>	<b>\$60,971.53</b>
Accounts Receivable	
Accounts Receivable (A/R)	0.00
<b>Total Accounts Receivable</b>	<b>\$0.00</b>
Other Current Assets	
Advance	0.00
<b>Total Other Current Assets</b>	<b>\$0.00</b>
<b>Total Current Assets</b>	<b>\$60,971.53</b>
Fixed Assets	
Equipment	28,776.55
Accumulated Dpr	-20,859.75
<b>Total Equipment</b>	<b>7,916.80</b>
<b>Total Fixed Assets</b>	<b>\$7,916.80</b>
Other Assets	
Deposit	250.00
Other	0.00
Suspense	0.00
<b>Total Other Assets</b>	<b>\$250.00</b>
<b>TOTAL ASSETS</b>	<b>\$69,138.33</b>
<b>LIABILITIES AND EQUITY</b>	
Liabilities	
<b>Total Liabilities</b>	
Equity	
Retained Earnings	101,696.45
Net Revenue	-32,558.12
<b>Total Equity</b>	<b>\$69,138.33</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$69,138.33</b>

# Tracy City Center Association

## PROFIT AND LOSS YTD COMPARISON

July 2018 - May 2019

	TOTAL			
	JUL 2018 - MAY 2019	JUL 2017 - MAY 2018 (PY)	CHANGE	% CHANGE
<b>Revenue</b>				
DISI - Pumpkin Patch Income	1,855.00		1,855.00	
Donation	358.96	65.80	293.16	445.53 %
Property Assessments	139,953.62	148,063.54	-8,109.92	-5.48 %
Services	6,795.59		6,795.59	
Sponsorships		550.00	-550.00	-100.00 %
<b>Total Revenue</b>	<b>\$148,963.17</b>	<b>\$148,679.34</b>	<b>\$283.83</b>	<b>0.19 %</b>
<b>GROSS PROFIT</b>	<b>\$148,963.17</b>	<b>\$148,679.34</b>	<b>\$283.83</b>	<b>0.19 %</b>
<b>Expenditures</b>				
<b>Cen Ten</b>				
Business Marketing	11,393.23	2,675.00	8,718.23	325.92 %
District Promotion		12,927.87	-12,927.87	-100.00 %
Parking Survey	4,884.48		4,884.48	
State of the District	400.00	662.58	-262.58	-39.63 %
<b>Total Cen Ten</b>	<b>16,677.71</b>	<b>16,265.45</b>	<b>412.26</b>	<b>2.53 %</b>
<b>District Identity</b>				
Advertising	75.00	1,450.50	-1,375.50	-94.83 %
Spring Event Marketing		382.13	-382.13	-100.00 %
<b>Total Advertising</b>	<b>75.00</b>	<b>1,832.63</b>	<b>-1,757.63</b>	<b>-95.91 %</b>
Beautification		575.00	-575.00	-100.00 %
Block Party	-6,638.21	2,269.58	-8,907.79	-392.49 %
Farmers Market	4,879.86	4,417.86	462.00	10.46 %
Gross Wages - District Identity	73,818.60	37,227.61	36,590.99	98.29 %
Halloween Parade	3,009.84	1,579.17	1,430.67	90.60 %
Holiday Event-Decor Santa Hut	24,543.25	15,104.56	9,438.69	62.49 %
Holiday Open House	2,193.50		2,193.50	
Holiday Sidewalk Sale Expenses	330.00		330.00	
Insurance		10,417.00	-10,417.00	-100.00 %
Mileage and Phone Reimb	115.28	9.63	105.65	1,097.09 %
Office Supplies	694.04	658.03	36.01	5.47 %
Other Events	2,913.08	642.84	2,270.24	353.16 %
Payroll Tax Expense	5,268.24	3,192.15	2,076.09	65.04 %
QuickBooks Subscription		30.00	-30.00	-100.00 %
Telephone and Mileage	115.16	115.26	-0.10	-0.09 %
Vintage Faire		428.56	-428.56	-100.00 %
Web Site	2,440.44	1,742.40	698.04	40.06 %
Wine Stroll - Fall	578.88	-475.00	1,053.88	221.87 %
Wine Stroll - Spring	23.98		23.98	
Workers Comp Ins	715.77	-922.75	1,638.52	177.57 %
<b>Total District Identity</b>	<b>115,076.71</b>	<b>78,844.53</b>	<b>36,232.18</b>	<b>45.95 %</b>
Farmers Marketmers	1,131.66		1,131.66	

	TOTAL			
	JUL 2018 - MAY 2019	JUL 2017 - MAY 2018 (PY)	CHANGE	% CHANGE
Organization/Contingency		263.44	-263.44	-100.00 %
Assessment Refund	1,335.04	1,335.04	0.00	0.00 %
Bank Charges	7,795.87	89.90	7,705.97	8,571.71 %
Communication Expense	1,914.03	2,074.07	-160.04	-7.72 %
Computer, Office Equip & Supp	2,412.43	469.70	1,942.73	413.61 %
Conference Expense	4,389.87		4,389.87	
CPA Services		3,000.00	-3,000.00	-100.00 %
Dues and Memberships	350.00	300.00	50.00	16.67 %
Gross Wages - Admin	28,278.20	14,174.16	14,104.04	99.51 %
Hiring Expense		2,261.88	-2,261.88	-100.00 %
Insurance	14,292.00	1,608.00	12,684.00	788.81 %
Legal	3,500.00		3,500.00	
Office Supplies	1,557.94	1,446.79	111.15	7.68 %
Payroll Service Fee	2,948.34	2,802.49	145.85	5.20 %
Payroll Tax Expense	3,026.56	1,159.21	1,867.35	161.09 %
Printing	818.58		818.58	
Software	857.88	300.00	557.88	185.96 %
Tax Exempt Fee	10.00	30.00	-20.00	-66.67 %
Web Site	260.00		260.00	
Workers Comp Insurance	238.57	-313.40	551.97	176.12 %
<b>Total Organization/Contingency</b>	<b>73,985.31</b>	<b>31,001.28</b>	<b>42,984.03</b>	<b>138.65 %</b>
Payroll Expenses	10.59		10.59	
SOBO/Parking	875.00		875.00	
District Maintenance	39,312.38	28,448.75	10,863.63	38.19 %
Payroll Tax Expense	-215.82		-215.82	
Sidewalk Cleaning	365.00	2,175.00	-1,810.00	-83.22 %
<b>Total SOBO/Parking</b>	<b>40,336.56</b>	<b>30,623.75</b>	<b>9,712.81</b>	<b>31.72 %</b>
<b>Total Expenditures</b>	<b>\$247,218.54</b>	<b>\$156,735.01</b>	<b>\$90,483.53</b>	<b>57.73 %</b>
NET OPERATING REVENUE	<b>\$ -98,255.37</b>	<b>\$ -8,055.67</b>	<b>\$ -90,199.70</b>	<b>-1,119.70 %</b>
Other Revenue				
Block Party Income	18,261.92	29,011.86	-10,749.94	-37.05 %
Blues Brews & BBQ Income	13,559.27		13,559.27	
Fall Wine Stroll Deposits	55,404.94	47,990.75	7,414.19	15.45 %
Holiday sponsors	5,955.00	850.00	5,105.00	600.59 %
Interest Income	2.58	2.50	0.08	3.20 %
Other Events	7,500.00	6,000.00	1,500.00	25.00 %
Other Miscellaneous Revenue				
Taps on Tenth Income	65,816.54	1,137.63	64,678.91	5,685.41 %
Xmas Ornament Deposits	13,954.00	15,310.00	-1,356.00	-8.86 %
<b>Total Other Revenue</b>	<b>\$180,454.25</b>	<b>\$100,302.74</b>	<b>\$80,151.51</b>	<b>79.91 %</b>
Other Expenditures				
Block Party Expense	12,100.52	28,650.78	-16,550.26	-57.77 %
Blues, Brews & BBQ Expenses	5,608.11		5,608.11	
Expense Other Events	4,213.00	161.98	4,051.02	2,500.94 %
Fall Wine Stroll Expenses	24,731.45	29,932.59	-5,201.14	-17.38 %
Girls Night Out	20,566.06		20,566.06	
Ornament Stroll	18,186.27	15,878.67	2,307.60	14.53 %

	TOTAL			
	JUL 2018 - MAY 2019	JUL 2017 - MAY 2018 (PY)	CHANGE	% CHANGE
Reconciliation Discrepancies		0.00	0.00	
Taps on Tenth Expense	27,529.11	26,198.56	1,330.55	5.08 %
Vintage Street Faire	1,822.48	3,393.73	-1,571.25	-46.30 %
<b>Total Other Expenditures</b>	<b>\$114,757.00</b>	<b>\$104,216.31</b>	<b>\$10,540.69</b>	<b>10.11 %</b>
NET OTHER REVENUE	<b>\$65,697.25</b>	<b>\$ -3,913.57</b>	<b>\$69,610.82</b>	<b>1,778.70 %</b>
NET REVENUE	<b>\$ -32,558.12</b>	<b>\$ -11,969.24</b>	<b>\$ -20,588.88</b>	<b>-172.01 %</b>