

Tracy City Center Association

Statement of Activity

April 2024

	TOTAL
Revenue	
Community Participation	60.00
Merchant Participation	1,200.00
Sales	
Concession Sales	35.00
Ticket Sales	62,526.36
Total Sales	62,561.36
Sponsorships	12,155.00
Total Revenue	\$75,976.36
Cost of Goods Sold	
Participant Giveaways	2,064.20
Wine, Beer, & Beverages	6,219.40
Total Cost of Goods Sold	\$8,283.60
GROSS PROFIT	\$67,692.76
Expenditures	
Accounting Expenses	
Bank Charges	5.00
Bookkeeping Services	1,067.50
Total Accounting Expenses	1,072.50
Advertising/Marketing	
Marketing Design	550.00
Photography	1,500.00
Print Media	750.00
Printing	1,780.40
Social Media	50.00
Total Advertising/Marketing	4,630.40
Dues & Subscriptions	
Office Software Subscriptions	32.22
Total Dues & Subscriptions	32.22
Event Costs	
Decorations	1,161.25
Disposable Supplies	298.62
Entertainment	2,500.00
Event Equipment	829.46
Food & Water	587.70
Ice	550.00
License & Fees	669.96
Miscellaneous Supplies	385.76
Restrooms	1,708.16
Security	1,680.00
Tent, Table, Etc Rentals	7,836.57

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April 2024

	TOTAL
Ticket & Concession Fees	72.41
Waste Disposal	200.00
Total Event Costs	18,479.89
General Administrative Expenditures	
Consulting	30,000.00
Total General Administrative Expenditures	30,000.00
Insurance	
General Liability & Umbrella Insurance	2,771.64
Total Insurance	2,771.64
Office Expenses	
Legal Services	1,950.00
Office Services	1,433.00
Office Supplies	97.24
Telephone	489.80
Total Office Expenses	3,970.04
Payroll Expenses	
Payroll	8,754.48
Payroll Fees	379.14
Payroll Taxes	3,753.69
Payroll Workers' Compensation Premium	95.56
Total Payroll Expenses	12,982.87
Total Expenditures	\$73,939.56
NET OPERATING REVENUE	\$ -6,246.80
NET REVENUE	\$ -6,246.80

Tracy City Center Association

Statement of Financial Position

As of April 30, 2024

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
EBUSINESS CHECKING-2687 - 2	2,185.68
Oak Valley Community Bank - 4078	57,177.83
Total Bank Accounts	\$59,363.51
Accounts Receivable	
Accounts Receivable (A/R)	0.00
Total Accounts Receivable	\$0.00
Other Current Assets	
Uncategorized Asset	0.00
Undeposited Funds	0.00
Total Other Current Assets	\$0.00
Total Current Assets	\$59,363.51
Fixed Assets	
Equipment	47,819.02
Accumulated Dpr	-27,345.55
Total Equipment	20,473.47
Total Fixed Assets	\$20,473.47
Other Assets	
Deposit	250.00
Total Other Assets	\$250.00
TOTAL ASSETS	\$80,086.98
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable (A/P)	5,600.00
Total Accounts Payable	\$5,600.00
Other Current Liabilities	
Sales Tax Payable	0.00
Total Other Current Liabilities	\$0.00
Total Current Liabilities	\$5,600.00
Total Liabilities	\$5,600.00
Equity	
Opening Bal Equity	11,181.91
Retained Earnings	105,760.67
Net Revenue	-42,455.60
Total Equity	\$74,486.98
TOTAL LIABILITIES AND EQUITY	\$80,086.98