

# Tracy City Center Association

## BALANCE SHEET

As of April 30, 2019

	TOTAL
<b>ASSETS</b>	
Current Assets	
Bank Accounts	
BAC - Checking 1606	18,126.48
BAC - MM #1391	10,328.00
BAC - Savings 0557	11,120.64
BAC - Special Events 4011	42,581.31
CBNC - #2 Old DTBID (Closed)	0.00
CBNC - Special Events (Closed)	0.00
<b>Total Bank Accounts</b>	<b>\$82,156.43</b>
Accounts Receivable	
Accounts Receivable (A/R)	0.00
<b>Total Accounts Receivable</b>	<b>\$0.00</b>
Other Current Assets	
Advance	0.00
<b>Total Other Current Assets</b>	<b>\$0.00</b>
<b>Total Current Assets</b>	<b>\$82,156.43</b>
Fixed Assets	
Equipment	28,776.55
Accumulated Dpr	-20,859.75
<b>Total Equipment</b>	<b>7,916.80</b>
<b>Total Fixed Assets</b>	<b>\$7,916.80</b>
Other Assets	
Deposit	250.00
Other	0.00
Suspense	0.00
<b>Total Other Assets</b>	<b>\$250.00</b>
<b>TOTAL ASSETS</b>	<b>\$90,323.23</b>
<b>LIABILITIES AND EQUITY</b>	
Liabilities	
<b>Total Liabilities</b>	
Equity	
Retained Earnings	101,696.45
Net Revenue	-11,373.22
<b>Total Equity</b>	<b>\$90,323.23</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$90,323.23</b>

# Tracy City Center Association

## PROFIT AND LOSS YTD COMPARISON

July 2018 - April 2019

	TOTAL			
	JUL 2018 - APR 2019	JUL 2017 - APR 2018 (PY)	CHANGE	% CHANGE
Revenue				
Donation	351.23	43.84	307.39	701.16 %
Property Assessments	138,618.58	148,063.54	-9,444.96	-6.38 %
Services	6,795.59		6,795.59	
Sponsorships		550.00	-550.00	-100.00 %
<b>Total Revenue</b>	<b>\$145,765.40</b>	<b>\$148,657.38</b>	<b>\$ -2,891.98</b>	<b>-1.95 %</b>
GROSS PROFIT	<b>\$145,765.40</b>	<b>\$148,657.38</b>	<b>\$ -2,891.98</b>	<b>-1.95 %</b>
Expenditures				
Cen Ten				
Business Marketing	10,498.23		10,498.23	
District Promotion		12,927.87	-12,927.87	-100.00 %
Parking Survey	4,884.48		4,884.48	
State of the District	400.00	662.58	-262.58	-39.63 %
<b>Total Cen Ten</b>	<b>15,782.71</b>	<b>13,590.45</b>	<b>2,192.26</b>	<b>16.13 %</b>
District Identity				
Advertising	75.00	1,450.50	-1,375.50	-94.83 %
Spring Event Marketing		382.13	-382.13	-100.00 %
<b>Total Advertising</b>	<b>75.00</b>	<b>1,832.63</b>	<b>-1,757.63</b>	<b>-95.91 %</b>
Beautification		575.00	-575.00	-100.00 %
Block Party		595.00	-595.00	-100.00 %
Farmers Market	5,779.86	1,410.26	4,369.60	309.84 %
Gross Wages - District Identity	64,661.52	31,127.77	33,533.75	107.73 %
Halloween Parade	3,009.84	1,579.17	1,430.67	90.60 %
Holiday Event-Decor Santa Hut	24,543.25	15,104.56	9,438.69	62.49 %
Holiday Open House	2,193.50		2,193.50	
Holiday Sidewalk Sale Expenses	330.00		330.00	
Insurance		10,417.00	-10,417.00	-100.00 %
Mileage and Phone Reimb	115.28	9.63	105.65	1,097.09 %
Office Supplies	694.04	658.03	36.01	5.47 %
Other Events	1,289.16	642.84	646.32	100.54 %
Payroll Tax Expense	4,567.76	2,718.51	1,849.25	68.02 %
QuickBooks Subscription		30.00	-30.00	-100.00 %
Telephone and Mileage	115.16	115.26	-0.10	-0.09 %
Vintage Faire		185.00	-185.00	-100.00 %
Web Site	1,040.44	342.40	698.04	203.87 %
Wine Stroll - Fall	200.00	-475.00	675.00	142.11 %
Wine Stroll - Spring	23.98		23.98	
Workers Comp Ins	635.63	-976.81	1,612.44	165.07 %
<b>Total District Identity</b>	<b>109,274.42</b>	<b>65,891.25</b>	<b>43,383.17</b>	<b>65.84 %</b>
Farmers Marketmers	1,131.66		1,131.66	
Organization/Contingency		263.44	-263.44	-100.00 %

	TOTAL			
	JUL 2018 - APR 2019	JUL 2017 - APR 2018 (PY)	CHANGE	% CHANGE
Assessment Refund		1,335.04	-1,335.04	-100.00 %
Bank Charges	7,770.87	54.00	7,716.87	14,290.50 %
Communication Expense	1,444.97	1,958.79	-513.82	-26.23 %
Computer, Office Equip & Supp	2,412.43	469.70	1,942.73	413.61 %
Conference Expense	4,389.87		4,389.87	
CPA Services		3,000.00	-3,000.00	-100.00 %
Dues and Memberships	350.00	300.00	50.00	16.67 %
Gross Wages - Admin	25,225.83	12,140.88	13,084.95	107.78 %
Hiring Expense		2,261.88	-2,261.88	-100.00 %
Insurance	14,292.00	1,608.00	12,684.00	788.81 %
Legal	3,500.00		3,500.00	
Office Supplies	1,470.73	1,446.79	23.94	1.65 %
Payroll Service Fee	2,651.05	2,661.44	-10.39	-0.39 %
Payroll Tax Expense	2,793.04	1,001.34	1,791.70	178.93 %
Printing	818.58		818.58	
Software	857.88	300.00	557.88	185.96 %
Tax Exempt Fee	10.00	10.00	0.00	0.00 %
Web Site	260.00		260.00	
Workers Comp Insurance	211.86	-331.41	543.27	163.93 %
<b>Total Organization/Contingency</b>	<b>68,459.11</b>	<b>28,479.89</b>	<b>39,979.22</b>	<b>140.38 %</b>
Payroll Expenses	10.59		10.59	
SOBO/Parking	875.00		875.00	
District Maintenance	32,477.38	28,291.75	4,185.63	14.79 %
Payroll Tax Expense	-215.82		-215.82	
Sidewalk Cleaning	365.00	2,175.00	-1,810.00	-83.22 %
<b>Total SOBO/Parking</b>	<b>33,501.56</b>	<b>30,466.75</b>	<b>3,034.81</b>	<b>9.96 %</b>
<b>Total Expenditures</b>	<b>\$228,160.05</b>	<b>\$138,428.34</b>	<b>\$89,731.71</b>	<b>64.82 %</b>
<b>NET OPERATING REVENUE</b>	<b>\$ -82,394.65</b>	<b>\$10,229.04</b>	<b>\$ -92,623.69</b>	<b>-905.50 %</b>
Other Revenue				
Block Party Income	18,261.92	29,011.86	-10,749.94	-37.05 %
Blues Brews & BBQ Income	13,559.27		13,559.27	
Fall Wine Stroll Deposits	55,404.94	47,990.75	7,414.19	15.45 %
Holiday sponsors	5,955.00	850.00	5,105.00	600.59 %
Interest Income	2.58	2.50	0.08	3.20 %
Other Events	7,500.00	6,000.00	1,500.00	25.00 %
Other Miscellaneous Revenue				
Taps on Tenth Income	65,816.54		65,816.54	
Xmas Ornament Deposits	13,954.00	15,310.00	-1,356.00	-8.86 %
<b>Total Other Revenue</b>	<b>\$180,454.25</b>	<b>\$99,165.11</b>	<b>\$81,289.14</b>	<b>81.97 %</b>
Other Expenditures				
Block Party Expense	7,232.52	25,546.02	-18,313.50	-71.69 %
Blues, Brews & BBQ Expenses	5,608.11		5,608.11	
Expense Other Events	4,213.00	11.98	4,201.02	35,066.94 %
Fall Wine Stroll Expenses	24,731.45	29,932.59	-5,201.14	-17.38 %
Girls Night Out	20,566.06		20,566.06	
Ornament Stroll	18,186.27	15,878.67	2,307.60	14.53 %
Reconciliation Discrepancies		0.00	0.00	

	TOTAL			
	JUL 2018 - APR 2019	JUL 2017 - APR 2018 (PY)	CHANGE	% CHANGE
Taps on Tenth Expense	27,347.93	25,090.12	2,257.81	9.00 %
Vintage Street Faire	1,547.48	3,393.73	-1,846.25	-54.40 %
<b>Total Other Expenditures</b>	<b>\$109,432.82</b>	<b>\$99,853.11</b>	<b>\$9,579.71</b>	<b>9.59 %</b>
NET OTHER REVENUE	<b>\$71,021.43</b>	<b>\$ -688.00</b>	<b>\$71,709.43</b>	<b>10,422.88 %</b>
NET REVENUE	<b>\$ -11,373.22</b>	<b>\$9,541.04</b>	<b>\$ -20,914.26</b>	<b>-219.20 %</b>