



DOWNTOWN
TRACY
TRACY CITY CENTER
ASSOCIATION

**Tracy City Center Association
Interim Board - Executive Committee Meeting
March 7, 2011 – 1:00 p.m.
1025 Central Avenue**

1. Call To Order - Dan Schack
2. Board Agenda – See attached proposed agenda –Review Minutes from Feb 10 –
3. Jan Office Space – Parks & Community Services has an open office, nothing at Chamber and nothing at City Hall – maybe later
4. Discuss CDBG projects and impact on TCCA
5. Consider informational brochure for State of the City Address
6. Review DISI activities
 - a. Spring Wine Event
 - b. Farmer's Market – Contract and approval
 - c. Branding – Kim Scarlata's banners & decals
 - d. Plants & Beautification – Bruno Galvao, Innovative Gardening & M&M
 - e. Newsletter
 - f. Welcome Packet - New tenants – Elaine's Boutique, Sassy Chic, new Salon across the street from DeVinci's, Mr. P's Hot Spot in the Jazz Café building
7. SOBO – Parking Lease Issues –
 - a. Dan & Dave Simpson's parking areas
 - b. Dan's concerns – Ursula's response (see attached email)
8. Land Use –
 - a. Code Enforcement meeting with City March 3
 - b. Downtown Specific Plan Review on Mar 8

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts DISI Committee Agendas at the 628 Central Avenue. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Janis Couturier at 209-597-0073 at least 48 hours prior to the meeting.

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Jan

The Bd. meeting agendas need to be run by Marco.

After our Exec meeting, up-dates on:

- the merchant survey,
- CDBG grants,
- Web site,
- Welcome pack, etc. will need to be included on the Bd. agenda.
- Also needed is an up-date on the upcoming Board member nominations and officer elections. Ask Marco for details.
- The ending of New City America contract W/ City needs to be added and detailed.
- Dave's resignation replacement and the on-going financial management needs to be resolved and
- A monthly report for the Bd. meeting prepared.
- We need to know who will be at the Bd. meeting and if not why?
- All minutes, related committee reports/letters for all agenda items need to be included in one organized Board Packet for each member, agendas for guests.
- Please get an up-date on the IRS letter and include as well.

We can discuss these items more on Monday.

Thank you,

Dan