



DOWNTOWN TRACY

TRACY CITY CENTER
ASSOCIATION

Tracy City Center Association Executive Committee Meeting Monday, March 3, 2014 – 8:00 a.m. 1025 Central Ave.

1) **Call to Order-** Dino Margaros

2) **Public Comments and Announcements**

This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minute comment per individual, 4 minutes per subject)

3) **Approval of Minutes-** February 3rd Executive Committee Meeting **Action Item**

4) **DISI Committee**

- a) Farmers' Market
- b) Fireworks Booth
- c) Electronic Kiosk
- d) Train Town USA
- e) Social Media
- f) Event Flags

5) **SOBO Committee**

- a) Red Zone Parking (TCCA Public Parking Lots) – City of Tracy Request

6) **Centen Committee**

- a) District Renewal
- b) Downtown Parking
- c) Downtown Marketing/Branding - PlaceMaking Group
- d) Property Update

7) **Executive Committee**

- a) Semi-Annual Report
- b) State of the City

8) **Adjournment**

Next Executive Committee Meeting: April 7, 2014 (Monday)

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting,