



**Tracy City Center Association Executive Committee Meeting  
Monday, July 1, 2019 – 8:00am, 20 W. 11<sup>th</sup> Street**

1) **Call to Order**

2) **Public Comments and Announcements**

*This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minute comment per individual, 16 minutes total comments)*

3) **Approval of [Minutes – June 3, 2019 Executive Committee Meeting\\*](#)**

**Action Item**

4) **Committee Reports:**

**Executive Committee**

- a) Board Nomination – Recap
- b) Liability, Event, D&O Insurance ([Email\\*](#))
- c) District Check-In & Marketing Seminar w/ Marco Li Mandri (New City America) – Recap
  - i) Recommendation to Board Regarding Board Nomination Qualifications **Action Item**
  - ii) Recommendation to Board Regarding Branding the District **Action Item**
  - iii) Recommendation to Board Regarding an Umbrella Encroachment (MOU) **Action Item**
  - iv) Recommendation to Board Regarding Maintenance **Action Item**

**DISI Committee**

- d) [Downtown Event Newsletter for July 2019\\*](#)
- e) Block Party (June 14, 2019) - Country – Recap
- f) [Block Party \(July 12, 2019\) – Rock\\*](#)
- g) Farm Dinner (October 12, 2019) - Update and Recommendations to Board **Action Item**
- h) Pumpkin Patch - Update

**CenTen Committee**

- i) Valley Link Light Rail - Update
- j) State of the District Presentation (August 14, 2019 at Grand Theatre Center for the Arts)
- k) Request to Change Meeting Days to 4<sup>th</sup> Thursday beginning in 2020 **Action Item**

**SOBO Committee**

- l) Parking in Lieu Fee/Parking Recommendations to Council (July 16, 2019)

5) **Adjournment – Next Executive Committee Meeting: August 5<sup>th</sup>, 2019.**

**\* Downloadable Attachments**

*Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at [www.TracyCityCenter.com](http://www.TracyCityCenter.com). Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify staff at 209-597-0073 or email: [tcca@tracycitycenter.com](mailto:tcca@tracycitycenter.com) at least 48 hours prior to the meeting.*