



# DOWNTOWN TRACY

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TRACY CITY CENTER  
ASSOCIATION

## Tracy City Center Association Executive Committee Meeting

**Tuesday, January 8, 2013 – 8:00 a.m. 1025 Central Ave.**

(Please note that the regularly scheduled meeting date, 1<sup>st</sup> Monday of each month, has been changed for this meeting only)

1) **Call to Order** -Dino Margaros

2) **Public Comments and Announcements**

*This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minute comment per individual, 4 minutes per subject)*

3) **DISI Committee**

a) Events

i. Farmers' Market (contract renewal)

ii. Downtown Holiday Events (recap)

b) Downtown Tracy Phone Application (update)

c) Website/Facebook/Twitter

i. Business Promotion/Specials- Coordination w/Merchants

d) Update of Merchant Contact List

4) **SOBO Committee**

a) Maintenance Person (recommendation to board)

Action Item

b) Committee Member Recruitment

i. Harold Reich

ii. Gerard Gonsalves

5) **Centen Committee**

a) Business Recruiter/Strategist RFP Applicants (recommendation to board) Action Item

b) New City America Contract (update)

c) Options for Committee Chair at Expiration of NCA Contract

d) Member Recruitment

e) Vacancy Update

6) **Other**

a) Meeting Cancellation Protocol

b) Newsletter/Mid-Year Update

c) TCCA Office (Possible Storefront Option)

**BROWN ACT:** Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at [www.TracyCityCenter.com](http://www.TracyCityCenter.com). Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Jordan Turner at 209-597-0073 or email [jturner@tracycitycenter.com](mailto:jturner@tracycitycenter.com) at least 48 hours prior to the meeting

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