



DOWNTOWN TRACY

TRACY CITY CENTER
ASSOCIATION

Tracy City Center Association Executive Committee Meeting Tuesday, January 6, 2015 – 8:00 am 1025 Central Ave.

- 1) **Call to Order** - Dino Margaros
- 2) **Public Comments and Announcements**
This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minute comment per individual, 16 minutes total comments)
- 3) **Approval of Minutes** – December 2nd, Executive Committee Meeting **Action Item**
- 4) **DISI Committee**
 - a) Decorations/Tree Installation/Santa Hut – Summary/Recommendations
 - b) Holiday Lights – Correction Notice – Sierra Display **Action Item**
 - c) Holiday Parade – Summary/Recommendations
 - d) Merchant Holiday Ornament Event – Review/Recommendations **Action Item**
 - e) Spring Event (Taps on Tenth) – Recommendations
 - f) Farmers' Market Contract Renewal **Action Item**
 - g) TCCA Open House **Action Item**
 - h) Final Budget – Block Parties/Girls' Night out **Action Item**
- 5) **SOBO Committee**
 - a) Sidewalk/Street Steam Cleaning **Action Item**
 - b) Parking Lot Lease Agreements
- 6) **Centen Committee**
 - a) Placemaking Group Marketing Program
 - 1) District Renewal – January Press Release
 - 2) New Businesses Open in 2014 – January Press Release
 - b) Other Marketing Options
 - c) Downtown Parking Requirement/Parklets Trial/Facade Improvement Program
 - d) Downtown Parking Subcommittee – Update/Challenges
- 7) **Executive Committee**
 - a) Working Budget Adjustments
 - b) Brown Act Presentation (Moved to February 12th Board Meeting – Chad Wood)
 - c) Trademark Dispute Letter **Action Item**
- 8) **Adjournment - Next Executive Committee Meeting: February 2 (Monday), 2015**

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Lauren Pettipiece at 209-597-0073 or email: lpettipiece@tracycitycenter.com at least 48 hours prior to the meeting.