



**Tracy City Center Association Executive Committee Meeting
Monday, February 3rd, 2020 – 8:00am, 20 W. 11th Street**

1) Call to Order

2) Public Comments and Announcements

This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minute comment per individual, 16 minutes of total comments)

3) Approval of Minutes – [December 2nd, 2019 Executive Committee Meeting*](#)

Action Item

4) Committee Reports:

Executive Committee

a) Staff Reviews – Format ([Part II of COT Integrated Performance System*](#))

Action Item

b) Compilation Report FY 2018-2019 - Status Update

c) Forecast: 2-Year, 5-Year

d) Corporate Secretary – Frank Grande

Action Item

e) DISI Committee Chair – Interim, Kristin Barrios

f) [Board Resignation*](#) – Byron Alvarez

Action Item

g) Parking Lot (TCCA) Lease Option Renewals (2020-2025)

Action Item

h) [CDA – West Coast Urban District Forum*](#) (March 11th-13th, 2020)

DISI Committee

i) Winter Farmers' Market: November 2nd, 2019- March 28th, 2020 - Status Update

j) Summer Farmers' Market: Recommendations to Board for Contract

Action Item

k) Merchant Mixer/Open House: February 19th, 2020 (6:00pm-7:30pm)

Action Item

l) [Sidewalk Sale & Open House*](#): March 28th, 2020 (10:00am-3:00pm)

m) [Taps on Tenth Craft Beer Tasting*](#): April 4th, 2020 (4:00pm VIP, 5:00pm-8:00pm)

n) Lobster Dinner: Tracy Chamber of Commerce Event (10th Street Closure, April 25th, 2020)

o) [Vintage & Antique Faire*](#): May 9th, 2020 (8:00am-3:00pm)

p) Restaurant Week Proposal for January 2021

CenTen Committee

q) Prioritization, Action Plan, Subcommittee Met January 15th, 2020

- Branding, Marketing, Signage

- District Maintenance (Consideration to Consolidate Outsourced Services into Staff Position)

- Improved Outreach to Inform the Public and Receive Input (CenTen/DISI/Exec)

SOBO Committee

r) Draft of Downtown Parking Lots (TCCA) and General Maintenance Contract Completed

s) Maintenance & Services MOU w/City of Tracy

t) Asphalt Crack Repairs – North Parking Lot

5) Adjournment – Next Executive Committee Meeting: March 2nd, 2020

*** Downloadable Attachments**

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify staff at 209-597-0073 or email: tcca@tracycitycenter.com at least 48 hours prior to the meeting.