



DOWNTOWN TRACY

TRACY CITY CENTER
ASSOCIATION

Tracy City Center Association Executive Committee Meeting Monday, February 2, 2015 – 8:00 am 1025 Central Ave.

- 1) **Call to Order** - Dino Margaros
- 2) **Public Comments and Announcements**
This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minute comment per individual, 16 minutes total comments)
- 3) **Approval of Minutes** – January 6th, Executive Committee Meeting **Action Item**
- 4) **DISI Committee**
 - a) Merchant Holiday Ornament Event – Recommendation to DISI **Action Item**
 - b) Spring Event (Taps on Tenth) – Summary of Merchant Meeting/Research **Action Item**
 - c) Farmers' Market Contract Renewal **Action Item**
 - d) TCCA Open House
 - e) Downtown Tracy CBD Conference Concept **Action Item**
- 5) **SOBO Committee**
 - a) Sidewalk/Street Steam Cleaning **Action Item**
 - b) Parking Lot Lease Options – Recommendation to Board **Action Item**
- 6) **CenTen Committee**
 - a) Placemaking Group Marketing Program
 - b) Other Marketing Options
 - c) Downtown Parking Requirement/Parklets Trial/Facade Improvement Program
 - d) Downtown Parking Subcommittee – Update/Challenges
- 7) **Executive Committee**
 - a) Working Budget Adjustments
 - b) Square 1099-K
 - c) Brown Act Presentation (Cancelled)
 - d) California Main Street Conference (February 25-27) **Action Item**
- 8) **Adjournment - Next Executive Committee Meeting: March 2 (Monday), 2015**

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Lauren Pettipiece at 209-597-0073 or email: lpettipiece@tracycitycenter.com at least 48 hours prior to the meeting.