



**DOWNTOWN  
TRACY**  
TRACY CITY CENTER  
ASSOCIATION

**Tracy City Center Association Executive Committee Meeting**

**Monday, August 3<sup>rd</sup>, 2020 – 8:10 AM**

**\*\*Meeting with Remote Access Only\*\***

*Allotted time for public comments (to be divided among all speakers) will be as follows:  
Consent Calendar - 10 minutes, Public Comments and Announcements - 16 minutes, Regular Items - 10 minutes*

**1) Call to Order**

**2) Public Comments and Announcements**

*This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration.*

**3) Approval of Minutes – July 6<sup>th</sup>, 2020 Executive Committee Meeting\***

**Action Item**

**4) Committee Reports**

**Executive Committee**

- a) Board/Committee Meeting Protocol Regarding Guest Participation
- b) Outdoor Streatery Recommendations to Board Regarding Music, Retail Merchant Participation, Restaurant Spacing **Action Item**
- c) Donor/Underwriter and Expense/Reimbursement Update for Outdoor Streatery
- d) Downtown Transit Oriented Development (TOD) Ballot Measure – Education and Promotion by TCCA

**DISI Committee**

- e) Recommendation to DISI and Board for Year-Round Farmers' Market on Central Avenue Location **Action Item**

**CenTen Committee**

- f) BMSOM Ad Hoc Subcommittee – Update/Discussion
  - i) Marketing/Branding/Advertising/Signage Opportunities for Downtown

**5) Adjournment – Next Executive Committee Meeting: September 7<sup>th</sup>, 2020**

**\* Downloadable Attachments**

*Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at [www.TracyCityCenter.com](http://www.TracyCityCenter.com). Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify staff at 209-597-0073 or email: [tcca@tracycitycenter.com](mailto:tcca@tracycitycenter.com) at least 48 hours prior to the meeting.*

## **\*\*Remote Access Protocol\*\***

**Email Public Comment:** Public comment, limited to 250 words or less, may be submitted via email (prior to start of meeting) to [tcca@tracycitycenter.com](mailto:tcca@tracycitycenter.com). Identify the item you wish to comment on in your email's subject line. Emails that exceed the 250-word limit will not be read in their entirety during a meeting, however, they will be included in the record. During the Executive Committee meeting public comment will be accepted via the protocol options listed below.

**Remote Access to TCCA Special Board Meeting:** In accordance with the guidelines provided in Executive Order N-29-20 on social distancing measures, TCCA will allow for remote participation at the upcoming TCCA Executive Committee Meeting on Monday, August 3<sup>rd</sup>, 2020 @8:10 AM.

### **Topic: TCCA Executive Committee Meeting**

Time: August 3<sup>rd</sup>, 2020 08:10 AM Pacific Time (US and Canada)

### **Join Zoom Meeting via Website/Computer/Electronic Device**

<https://us02web.zoom.us/j/3795690593?pwd=RmFBQ3RkUmpPc2huci94e1lSb2xhQT09>

Meeting ID: 379 569 0593

Password: tcca

### **Join Zoom Meeting via Telephone**

+1 669 900 9128 US (San Jose)

Meeting ID: 379 569 0593

Password: 906573