



Tracy City Center Association DISI Committee Meeting October 4th, 2018 – 8:10 a.m., Tracy Transit Station – 50 E. 6th Street, Room #103

1) Call to Order and Introductions

2) Public Comments and Announcements

This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minutes maximum comment per individual, 16 minutes total comments)

3) Approval of [Minutes from the September 6th, 2018 DISI Meeting](#)*

Action Item

4) Downtown Parking Ad Hoc Subcommittee (Next Meeting: October 10th, 2018)

- a. Survey #2 Completed (September 17th - September 22nd, 2018)

5) Fall and Holiday Decoration Installation

6) Santa Hut Update

7) Merchant Window Decoration Participation/Gingerbread House Community Contest

Action Item

8) Holiday Parade Snow & Reindeer

Action Item

9) Downtown Events Newsletter [October](#) 2018

10) Past/Upcoming Events

- a. [Winter Farmers' Market](#) – December 1st, 2018 to March 30th, 2019
- b. Holiday Parade - December 1st, 2018
- c. Holiday Ornament Stroll - December 8th, 2018
- d. Block Party Series & Blues, Brew, and BBQ - [Budget](#)
- e. [Wine Stroll](#) & [ArtWalk](#) - September 22nd - [Budget](#) (1,324 Tickets Sold)
- f. [Homecoming Parades/Other Street Closures Dates & Times](#)
- i. West HS Parade – October 5th, 2:00pm – 4:00pm
- ii. Tracy HS Parade – October 19th, 2:15pm – 4:15pm
- g. [Vintage & Antique Street Faire](#) – October 13th, 8:00am – 3:00pm
- h. [Girls Night Out – Witches & Broomsticks](#) – October 19th, 6:00pm – 8:00pm
- i. [Halloween Festivities](#) - October 27th, 2:00pm - 5:00pm
- j. [Make a Difference Day](#) - October 27th (Kickoff at Farmers' Market, 8:00am)
- k. Arbor Day - October 27th (Kickoff at Farmers' Market, 8:00am)
- l. Holiday Open House – November 3rd (Hector John Cardoza Update)

11) Proposed Events ***Please come prepared to the meeting with all pertinent information (i.e. dates, times, budget)**

- a. Sidewalk Sale(s) – Anna Craig

Action Item

12) Update on Businesses

- a. The Press – Celebrated 1st Anniversary
- b. Jr's Bar & Grill - November 2018
- c. Keller Williams

13) Public Comments and Announcements

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14) Next Meeting: **Thursday, November 1st, 2018 – 8:10 a.m. Transit Station**

***Downloadable Attachments** Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify TCCA at 209-597-0073 or email: tcca@tracycitycenter.com at least 48 hours prior to the meeting.