



**DOWNTOWN
TRACY**
TRACY CITY CENTER
ASSOCIATION

**Tracy City Center Association DISI Committee Meeting
November 7th, 2019 – 8:10 a.m., Tracy Transit Station – 50 E. 6th Street, Room #103**

1) Call to Order and Introductions

2) Public Comments and Announcements

This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minutes maximum comment per individual, 16 minutes total comments)

3) Approval of [Minutes from the October 3rd, 2019 DISI Meeting*](#)

Action Item

4) Valley Link Light Rail – Update Presentation by Michael Tree & Veronica Vargas

5) International Downtown Association (IDA) Conference – Recap (DISI Related Topics)

6) [Block Party/Blues Brews, and BBQ/Girls' Nights Out Final Budget*](#)

Action Item

7) Proposal & Budget for New Wine Based Merchant Event (February/March 2020 Timeframe)

Action Item

8) Pumpkin Patch [Working Budget*](#) – Recap

9) Halloween Candy Crawl & Safety Scare – Recap

10) Merchant Open House – Recap

11) Upcoming Event Dates – [November 2019*](#) & [December 2019*](#) Newsletters

- a. [Winter Farmers' Market*](#): November 2nd, 2019 - March 28th, 2019
- b. [Holiday Ornament Stroll*](#): November 16th, 2019
- c. Speer Family Christmas Tree Lot: November 26th - December 24th, 2019
- d. Holiday Light Parade & Tree Lighting: December 7th, 2019
- e. Proposed Plates on the Plaza Dinner: March 7th, 2020

12) Subcommittee Meeting Dates/Times/Membership

Action Item

- a. Branding, Marketing, Signage, Stakeholder/Public Outreach
- b. District Maintenance

13) Public Comments and Announcements

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14) Next Meeting: **Thursday, December 5th, 2019**

***Downloadable/Hyperlinked Attachments**

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify TCCA at 209-597-0073 or email: tcca@tracycitycenter.com at least 48 hours prior to the meeting.