



DOWNTOWN  
TRACY  
TRACY CITY CENTER  
ASSOCIATION

## Tracy City Center Association DISI Committee Meeting May 3<sup>rd</sup>, 2018 – 8:00 a.m., Tracy Transit Station – 50 E. 6<sup>th</sup> Street

1) Call to Order and Introductions – Dino Margaros

2) Public Comments and Announcements

*This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minutes maximum comment per individual, 16 minutes total comments)*

3) Approval of [Minutes from the April 5th, 2018 DISI Meeting](#)\*

**Action Item**

4) DISI Budget FY 2018-2019 ([Adopted Budget FY 2017-2018](#)\* for Reference)

**Action Item**

5) [Board Nomination Packet FY 2018-2019](#)\*

6) Downtown Parking Ad Hoc Subcommittee (Next Meeting: May 9<sup>th</sup>, 2018)

- a. Recap/Discussion from April 10<sup>th</sup>, 2018 Meeting

7) Recap Recent Events

- a. Taps on Tenth (April 7, 2018)
- b. Farmers' Market (April 7, 2018 - November 17, 2018)
- c. Late Night Thursdays - [Downtown Shopping Promotion](#)\*

8) Marketing

- a. [Mountain House Matters Farmers' Market & Vintage Faire Ad](#)
- b. Tracy Press Celebrate Tracy Issue
  - i. Farmers' Market Ad
  - ii. TCCA Ad
  - iii. [Celebrate Tracy Article](#)\*
- c. Social Media
  - i. Increase Facebook and Instagram followers

9) Block Party Series – (May 4<sup>th</sup>, 2018 ) Latin Rock, [Poster](#)\*

10) Wayfinding/Directional Signage – Update

11) Public Comments and Announcements

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12) Next Meeting: Thursday, June 7<sup>th</sup>, 2018 – 8:00 a.m. Transit Station

### **\*Downloadable Attachments**

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at [www.TracyCityCenter.com](http://www.TracyCityCenter.com). Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify TCCA at 209-597-0073 or email: [tcca@tracycitycenter.com](mailto:tcca@tracycitycenter.com) at least 48 hours prior to the meeting.