



**Tracy City Center Association DISI Committee Meeting
March 5th, 2020 – 8:10 a.m., Tracy Transit Station – 50 E. 6th Street, Room #103**

1) Call to Order and Introductions

2) Public Comments and Announcements

This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minutes maximum comment per individual, 16 minutes total comments)

3) Approval of [Minutes from the February 6th, 2020 DISI Meeting](#)*

Action Item

4) Chamber of Commerce Downtown Events Discussion

5) Upcoming Event Dates – [March 2020 Newsletter](#)*

- a) Winter Farmers' Market: November 2nd, 2019 - March 28th, 2020
- b) Summer Farmers' Market: April 4th, 2020 – October 31st, 2020 (Contract Pending)
- c) Merchant Mixer/Open House: February 19th, 2020 (6:00pm-7:30pm) – Recap
- d) State of the City: March 10th, 2020 (9:00am)
- e) [CDA – West Coast Urban District Forum](#)*: March 11th, 2020 - March 13th, 2020
- f) [Sidewalk Sale & Open House](#)*: March 28th, 2020 (10:00am-3:00pm)
- g) [Taps on Tenth Craft Beer Tasting](#)*: April 4th, 2020 (4:00pm VIP, 5:00pm-8:00pm)
- h) [Vintage & Antique Faire](#)*: May 9th, 2020 (8:00am-3:00pm)
- i) Pumpkin Patch/Tree Lot: October - December 2020

6) Branding/Marketing/Signage/Outreach/Maintenance (BMSOM) Subcommittee - Update & Next Meeting

7) Strategic Plan Workshop – March 19th, 2020 (8:10am-1:00pm, Transit Station Room #103)

8) Public Comments and Announcements

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9) Next Meeting: [April 2nd, 2020](#)

***Downloadable/Hyperlinked Attachments**

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify TCCA at 209-597-0073 or email: tcca@tracycitycenter.com at least 48 hours prior to the meeting.