



DOWNTOWN
TRACY
TRACY CITY CENTER
ASSOCIATION

Tracy City Center Association DISI Committee Meeting March 1, 2018 – 8:00 a.m., Tracy Transit Station – 50 E. 6th Street

- 1) Call to Order and Introductions – Dino Margaros
- 2) Public Comments and Announcements

This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minutes maximum comment per individual, 16 minutes total comments)

- 3) Approval of [Minutes from the February 1, 2018 DISI Meeting](#)* **Action Item**

- 4) Downtown Parking Subcommittee Meeting (March 13, 2018 @8am - TCCA Office)

- a) February 21, 2018 Incident Between Private Security Guard & Merchant

[TCCA Email Response](#)*

[TCCA Letter to Stakeholders](#)*

- 5) Late Night Thursdays - [Downtown Shopping Promotion](#)*

- 6) [Spring Sidewalk Sale](#)* (March 24, 2018)

- 7) Taps on Tenth (April 7, 2018) – Sponsorship Opportunity, [Poster](#)*, Postcard [Front](#)*, Postcard [Back](#)*

- 8) Farmers' Market (April 7, 2018 - November 17, 2018) – [Poster](#)*, Postcard [Front](#)*, Postcard [Back](#)*

- 9) Downtown Electrical Update - Market/Festival Lights, Downtown Outlets

- 10) Holiday Lights - 2018 Season **Action Item**

- 11) Wayfinding/Directional Signage - Update

- 12) District Manager Recruitment - Update

- 13) Social Media - [Snapchat](#), [Facebook](#), [Instagram](#), [Twitter](#), [AmazonSmiles](#)

- 14) Public Comments and Announcements

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- 15) Next Meeting: **Thursday, April 5, 2018 – 8:00 a.m. Transit Station**

***Downloadable Attachments**

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify TCCA at 209-597-0073 or email: tcca@tracycitycenter.com at least 48 hours prior to the meeting.