DOWNTOWN TRACY
TRACY CITY CENTER ASSOCIATION

Tracy City Center Association DISI Committee Meeting
June 7th, 2018 – 8:00 a.m., Tracy Transit Station – 50 E. 6th Street

1) Call to Order and Introductions – Dino Margaros

2) Public Comments and Announcements

This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minutes maximum comment per individual, 16 minutes total comments)

3) Approval of Minutes from the May 3rd, 2018 DISI Meeting* ***Action Item***

4) DISI Budget FY 2018-2019 (Adopted Budget FY 2017-2018* for Reference) ***Action Item***

5) Board Election June 14th

6) Downtown Parking Ad Hoc Subcommittee (Next Meeting: June 13th, 2018)
   a. Recap/Discussion from June 6th, 2018 Meeting

7) Recap Recent Events
   a. Block Party Series – (Recap June 1st, 2018) Next Party June 29th, 2018 - Country Poster*
   b. Farmers' Market (April 7, 2018 - November 17, 2018)
   c. Late Night Thursdays - Downtown Shopping Promotion*

8) Update on Businesses
   a. Popo's On Sixth
   b. Best Coast
   c. Purgatory
   d. Historic Tracy Press Building Grand Opening

9) Marketing
   a. Social Media
      i. Increase Facebook and Instagram followers

10) Winter Market Update

11) Planters, Flowers, Parking Lots

12) Wayfinding/Directional Signage – Update

13) Public Comments and Announcements

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14) Next Meeting: **Thursday, August 2nd, 2018 – 8:00 a.m. Transit Station** **NO JULY MEETING****

Downloadable Attachments

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com . Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify TCCA at 209-597-0073 or email: tcca@tracycitycenter.com at least 48 hours prior to the meeting.