DOWNTOWN TRACY
TRACY CITY CENTER ASSOCIATION

Tracy City Center Association DISI Committee Meeting
February 6th, 2020 – 8:10 a.m., Tracy Transit Station – 50 E. 6th Street, Room #103

1) Call to Order and Introductions

2) Public Comments and Announcements

This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minutes maximum comment per individual, 16 minutes total comments)

3) Approval of Minutes from the December 5th, 2019 DISI Meeting* ***Action Item***

4) DISI Chair Appointment

5) Social Media and the Representation of Downtown

6) Upcoming Event Dates – February 2020 Newsletter*

a) Winter Farmers' Market: November 2nd, 2019- March 28th, 2020 - Status Update
b) Summer Farmers' Market: Recommendations to Board for Contract ***Action Item***
c) Merchant Mixer/Open House: February 19th, 2020 (6:00pm-7:30pm) ***Action Item***
d) Sidewalk Sale & Open House*: March 28th, 2020 (10:00am-3:00pm)
e) Taps on Tenth Craft Beer Tasting*: April 4th, 2020 (4:00pm VIP, 5:00pm-8:00pm)
f) Lobster Dinner: Tracy Chamber of Commerce Event (10th Street Closure, April 25th, 2020)
g) Vintage & Antique Faire*: May 9th, 2020 (8:00am-3:00pm)
h) Restaurant Week Proposal for January 2021

7) Branding/Marketing/Signage/Outreach/Maintenance (BMSOM) Subcommittee - Update & Next Meeting

8) Public Comments and Announcements

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9) Next Meeting: **March 5th, 2020**

Downloadable/Hyperlinked Attachments

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify TCCA at 209-597-0073 or email: tcca@tracycitycenter.com at least 48 hours prior to the meeting.