



Tracy City Center Association DISI Committee Meeting February 1, 2018 – 8:00 a.m., Tracy Transit Station – 50 E. 6th Street

1) Call to Order and Introductions – Dino Margaros

2) Public Comments and Announcements

This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minutes maximum comment per individual, 16 minutes total comments)

3) Approval of [Minutes from the January 4, 2018 DISI Meeting](#)*

Action Item

4) Downtown Parking Subcommittee Meeting (February 13, 2018 @8am - TCCA Office)

5) Thursday Nights Downtown - Promotion for Stores to Stay Open Later

Action Item

6) Taps on Tenth (April 7, 2018) – Sponsorship Opportunity

7) Farmers' Market (April 7, 2018 - November 17, 2018) – Sponsorship Opportunity

Action Item

8) Wayfinding/Directional Signage – Update

9) District Manager Recruitment – [Updated Job Description](#)*

Current Contact: Kristin Barrios (District Coordinator)

kbarrios@tracycitycenter.com

(209) 597-0379 direct

(209) 879-0102 fax

10) Social Media - [Snapchat](#), [Facebook](#), [Instagram](#), [Twitter](#), [AmazonSmiles](#)

11) Public Comments and Announcements

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12) Next Meeting: **Thursday, March 1, 2018 – 8:00 a.m. Transit Station**

***Downloadable Attachments**

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify TCCA at 209-597-0073 or email: tcca@tracycitycenter.com at least 48 hours prior to the meeting.