



**DOWNTOWN
TRACY**
TRACY CITY CENTER
ASSOCIATION

**Tracy City Center Association DISI Committee Meeting
December 5th, 2019 – 8:10 a.m., Tracy Transit Station – 50 E. 6th Street, Room #103**

1) Call to Order and Introductions

2) Public Comments and Announcements

This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minutes maximum comment per individual, 16 minutes total comments)

3) Approval of [Minutes from the November 7th, 2019 DISI Meeting*](#)

Action Item

4) [Letter of Resignation*](#) - Lisa Aguilera as DISI Committee Chair

a) Appoint Kristin Barrios as Interim DISI Committee Chair

b) Accept Applicants and Interview for Permanent DISI Committee Chair

Action Item

5) International Downtown Association (IDA) Conference – Detailed Recap

6) New Wine Based Merchant Event (March 8th, 2020) - Details, Time, Layout

7) Upcoming Event Dates – [December 2019*](#) Newsletter, [Holiday Events Poster*](#)

a. [Winter Farmers' Market*](#): November 2nd, 2019 - March 28th, 2019

b. Speer Family Christmas Tree Lot: November 29th - December 24th, 2019

c. Holiday Light Parade & Tree Lighting: December 7th, 2019 (Santa Hut Open After Parade for Photos)

d. Santa Hut: December 14th, 2019 & December 21st, 2019 (12:00pm-5:00pm)

e. Live Reindeer: December 21st, 2019 (12:00pm-5:00pm)

f. Hospice of San Joaquin Tree Lighting Ceremony: December 11th, 2019 (5:30pm-6:30pm)

8) Branding/Marketing/Signage/Outreach/Maintenance (BMSOM) Subcommittee - Update & Next Meeting

9) Public Comments and Announcements

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10) Next Meeting: **January 2nd, 2020**

***Downloadable/Hyperlinked Attachments**

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify TCCA at 209-597-0073 or email: tcca@tracycitycenter.com at least 48 hours prior to the meeting.