



## Board of Directors – October 10th, 2024 – 9:00AM

### Tracy Transit Station 50 East 6<sup>th</sup> Street, Room 105

Allotted time for public comments at all TCCA meetings will be as follows: Consent Agenda - 10 mins. (divided among all speakers), Public Comments/Announcements - 15 mins. (divided among all speakers), Regular Agenda Items – 5 mins. per speaker)

Present: Don Cose, Dan Schack, Lisa Aguilera, Chris Hewitt, Frank Grande

Staff: Bianca Scotto, Amber Decou

#### 1) Call to Order and Introductions

Meeting was called to order at 9:02am.

#### 2) Public Comments and Announcements for Items Not Included on the Agenda

a) *This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration.*

#### 3) Consent Agenda

**Action Item**

*The following items are expected to be routine and can be acted on in one consolidated motion as recommended or may be removed from the consent calendar and separately considered at the request of any member.*

a) Board Meeting Minutes – [Board Minutes Sep 12th 2024](#)

Lisa Aguilera motioned to approve the minutes. Frank Grande seconded the motion. All were in favor, none were opposed.

#### 4) Announcements

a) Chamber of Commerce - Lisa Aguilera

b) Public Comments for the preceding agenda item. *This section of the agenda is provided so that the public may express comments on the proceeding item only.*

Lisa Aguilera gave an update on the Tracy Chamber events. The Gala Awards are set for 1/31/25. The Golf Tournament is next month November 18<sup>th</sup>,

#### 5) TCCA Staff Update

a) Marketing - Bianca

i) Metrics/Analytics

Bianca went over the analytics and current projects she is working on.

b) Sponsorship - Amber

i) Sponsorship Update

Amber gave an update on where the sponsorships are

c) Public Comments for the preceding agenda item. *This section of the agenda is provided so that the public may express comments on the proceeding item only.*

**6) Financial activity review - Chris**

- a) Statement of activity - [Statement of Activity](#)
- b) Public Comments for the preceding agenda item. *This section of the agenda is provided so that the public may express comments on the proceeding item only*

Chris Hewitt went over the statement of activity for the month.

**7) Public Comments and Announcements for Items Not Included on the Agenda**

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Jenni Moore commented on if there was any update on the Board Election or hiring of and Executive Director. She also commented on updating email lists for notifications and emptying and cleaning garbage cans after events. She suggested a small scholarship for students who volunteer for TCCA.

**8) Adjournment**

- a) Motion to adjourn.

Meeting was adjourned at 9:52am.

**\*Next Board Meeting: Thursday, November 14th, 2024**