



DOWNTOWN TRACY

TRACY CITY CENTER
ASSOCIATION

Tracy City Center Association CenTen Committee Meeting May 2, 2013 – 9:00 a.m. Tracy Transit Station – 50 East 6th Street

1. Introductions – Pete Mitracos, Committee Chair
2. Public comment and announcements
This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minute comment per individual, 4 minutes per subject)
3. Approval of the minutes from the March 27th CenTen meeting Action Item
4. Presentation by Ed Wanket – San Joaquin County Enterprise Zone
Business Retention and Expansion Specialist
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5. CenTen Budget – Fiscal Years 2013-2015 Action Item
6. Map of Available/Pending Storefronts, Update on any Changes
7. Updates
 - a. Grant/Underwriter Proposal
 - b. New District Vacancies/Occupancies
 - c. Katherine Hernandez/Byron Alvarez Marketing Plan
 - d. Concept Design for City owned property (Westside Market Building)
 - e. Downtown Tour w/Prospective Restaurant Owner
8. Video Shorts – Progress Report
9. Business Attraction
 - a. Discussion of the Bonus/Incentive Program for the signing of New Lease Agreements
 - b. Discussion of other Marketing/Incentive Programs
10. **Next Meeting: Wednesday, May 22, 2013 @ 8am – Tracy Transit Station Room #105**

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Lauren Pettipiece at 209-597-0073 or email lpettipiece@tracycitycenter.com at least 48 hours prior to the meeting.