



## CenTen Committee Meeting July 26<sup>th</sup>, 2017 – 8:00am Tracy Transit Station – 50 East 6<sup>th</sup> Street

1. Call to Order & Introductions – Dino Margaros
2. Public Comments and Announcements

*This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minutes maximum comment per individual, 16 minutes total comments)*

3. Approval of [Minutes from the June 28<sup>th</sup> CenTen Meeting\\*](#) **Action Item**
4. State of the District – August 16, 2017 @ Grand Theatre (6:30pm-8:30pm)
5. Sponsorship of Community Recognition Event for Sam Matthews - September 16, 2017 @ Grand Theatre (4:00pm-6:00pm) **Action Item**
6. CNBC/NBC [Nightly News Video/Stories](#) - [Photo 1](#), [Photo 2](#), [Photo 3](#), [Photo 4](#)
7. [Opportunity Sites\\*](#)
  - a) 624 N. Central Avenue - New Tenant, For Lease, Façade [Photo\\*](#)
  - b) 31 W. 10<sup>th</sup> Street - New Restaurant Concept
  - c) Piazza at 10<sup>th</sup> & A Street - [Tracy Press Article](#) & [Rendering\\*](#)
8. Short/Long-Term Strategic Plans
  - a) Improving the utilization of existing parking (both public and private) [Parking/Parklets Survey Downloadable PDF\\*](#) - [Online Survey](#), [Tracy Press Article](#)
  - b) Targeted development options for the “Bowtie area” at Sixth Street & Central Avenue
  - c) Creative, adaptive reuse of existing and historic buildings within our district boundaries
  - d) Emphasis on mixed-use projects that include a higher-density (market rate) housing component
  - e) Continued focus on cultural and art-based activities
  - f) Modification of our outdoor dining ordinance to allow for parklets
  - g) Improving the visual aesthetics and boundary definition of our downtown as a whole
  - h) Matching infill opportunities with potential developers
  - i) The continued activation of public spaces
  - j) Utilization and implementation of the City of Tracy Downtown Façade Improvement Program
9. Banners
10. Festival/Market Lights
11. Security Proposal **Action Item**
12. Meeting Adjourned

### \*Downloadable Attachments

**Next Meeting: Wednesday, August 23<sup>rd</sup>, 2017 @ 8am – Tracy Transit Station**

*Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at [www.TracyCityCenter.com](http://www.TracyCityCenter.com). Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify staff at 209-597-0073 or email: [tcca@tracycitycenter.com](mailto:tcca@tracycitycenter.com) at least 48 hours prior to the meeting.*