



DOWNTOWN
TRACY
TRACY CITY CENTER
ASSOCIATION

CenTen Committee Meeting

Tracy City Center Association

January 30th, 2013, 8:00 a.m. - Tracy Transit Center – 50 E. 6th Street

1. Reiterate where the term “CenTen” came from – building on town center and key asset, attracting best minds to this effort
2. Selection of Chair of the Cen Ten Committee Action Item
3. Review of applicants for Business Attraction RFP response Action Item
 - a. Goal – to aggressively fill 7 to 8 empty buildings;
 - b. Alice Campbell, resume and costs;
 - c. Mike Berne, MJB Consulting, resume and costs
 - d. Allocation of funds for this position
 - e. Function to report to Cen Ten Committee
4. How to tell the City Center Story
 - a. Update on Tracy Video shorts – Kim Scarlata
 - b. Release of the shorts
 - c. Telling the new Downtown Tracy Story
5. Prep for bus attraction fair in March, find underwriter to cover costs - Approach Amazon
6. Targets: businesses seeking better opportunities or second or third locations
 - a. Stockton
 - b. Livermore
 - c. Pleasanton
 - d. Manteca
 - e. Lodi
7. Questions and Answers
8. Next meeting: _____

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Jordan Turner at 209-597-0073 or email jturner@tracycitycenter.com at least 48 hours prior to the meeting.