



DOWNTOWN
TRACY
TRACY CITY CENTER
ASSOCIATION

**Tracy City Center Association CenTen Committee Meeting
January 28, 2015 – 8:00am Tracy Transit Station – 50 East 6th Street**

1. Introductions – Pete Mitracos, Committee Chair

2. Public comment and announcements

This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minutes maximum comment per individual, 16 minutes total comments)

3. Approval of Minutes from the November 19th CenTen Meeting

Action Item

4. District Renewal Update – (Results of Public Hearing/November 18)

a) Downtown Modesto District Formation (Article)

5. Placemaking Group Marketing Program Update – (Incentives, Demographics)

6. CenTen Programs

- a) Parklet Trial (Dan Schack)
- b) Downtown Parking Requirement (Scott Claar)
- c) Façade Improvement Program (Barbara Harb)
- d) Marketing Ideas/Thoughts/Direction

7. Downtown Parking Subcommittee Update

Action Item

a) Task List/Parking Map

8. Opportunity Sites, Tenant & Ownership Changes, Ribbon Cuttings

9. City of Tracy Planning Commission Updates

10. Tracy Consortium for Higher Education

- a) Notre Dame de Namur University Recruitment (Article)
- b) Downtown Tracy's Potential Role
- c) Grand Theatre Event (March 14th – “Once on this Island”)

Action Item

11. TCCA Open House (6:30pm, February 23 @ Grand Theatre)

12. Next Meeting: Wednesday, February 25th, 2014 @ 8am – Tracy Transit Station

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Lauren Pettipiece at 209-597-0073 or email: lpettipiece@tracycitycenter.com at least 48 hours prior to the meeting.