



Board of Directors – October 12th, 2023 – 9:00AM

Tracy Chamber Office
223 10th St, Tracy CA 95376

Allotted time for public comments at all TCCA meetings will be as follows: Consent Agenda - 10 mins. (divided among all speakers), Public Comments/Announcements - 16 mins. (divided among all speakers), Regular Agenda Items – 5 mins. per speaker)

Present: Dan Schack, Frank Grande, Chris Hewitt, Rosie Junquero, Lisa Aguilera, Greg Cose, Don Cose, Karin Schnaider, Anna Cross

Guest: Greg Gordon, Officer Craig Kootstra, Time Bauer, Marcus Medina, Jenni Moore, Silvia Kruse, Christina Fry, Steve Nicolaou, Lindsey Casillas, Jay Lackey, Theodore Kazemi, Johnny Machuca, Gabby Machuca, Alice English

Staff: Reza Kazemi, Katie Moreno, Bianca Scotto, Ashlyn Smith

1) Call to Order and Introductions

Dan Schack called the meeting to order at 9:00am.

2) Public Comments and Announcements for Items Not Included on the Agenda

This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration.

Chris Hewitt made a motion to move agenda item #8 and agenda item #15 up on the list as to accommodate the police staff and the lawyer's schedule. Rosie made an amended motion to just move up agenda item #8. Karin 2nd the motion. All were in favor, none were opposed.

3) City of Tracy Announcements – Karin Schnaider/Anna Cross

Anna Cross gave an update on the Grand Theater. The Centennial Gala put on by the Grand Foundation raised over 200k. Karin Shnaider gave an update on the retail survey done by the City of Tracy. It is completed on the website. She mentioned the food truck ordinance is under review and there will be another meeting for public comment. There will also be a public comment meeting on the new business tax.

4) Chamber of Commerce Announcements – Maria Valenzuela/Lisa Aguilera

Lisa Aguilera gave an update on events happening at the Chamber. The Lobsterfest is October 21st and the Chamber went on a Greece trip.

5) TCCA Staff Update

Ashlyn Smith gave an update on the upcoming events for the rest of the year for TCCA. She also shared a tentative calendar of the next two years dates of events. Bianca Scotto gave a presentation on the mechanics of social media and TCCA's analytics of its social media accounts.

6) Consent Agenda

Action Item

The following items are expected to be routine and can be acted on in one consolidated motion as recommended or may be removed from the consent calendar and separately considered at the request of any member.

- a) Board Meeting Minutes - [Board Meeting Minutes Sept 14th, 2023](#)

Greg Cose motioned to approve the minutes. Chris Hewitt seconded the motion. Rosie Junquero and Karin Schnaider abstained. The rest were in favor, none opposed.

7) Board Meeting Decorum – Dan Schack

Dan Schack went over a reminder on how the meeting should be run and when it is appropriate to have public comments. This is in order to keep the meeting moving forward.

8) **Tracy PD Information – Officer Kootstra**

Tim Bauer with the Tracy Police Department went over the City of Tracy’s new camera system. He gave an overall scope of what the camera system can do and how it can help them with crime.

9) **Social Media Content Moderation Policy - Informational**

Reza Kazemi spoke of the need for TCCA to have a social media content moderation policy. He recommended the Board of Directors help with this document and that legal advice will need to be given. Karin Schnaider had a few suggestions on where there are resources available to help with this policy. The final policy will be voted on and adopted by the Board.

10) **Best of Tracy - [Best of Tracy Edition](#)**

Katie Moreno commented on the categories TCCA has one and how many merchants in the District won their category.

11) **Board Election Process**

Action Item

There were several questions raised on the process of the nominations. Several questions were directed towards the by-laws. Rosie Junquero motioned to suspend and extend the election process until further review and clarification/interpretation of the by-laws by the Board. Chris Hewitt seconded the motion. All were in favor, none were opposed.

12) **District Renewal – Informational**

Karin Schnaider gave an update on the process of the district renewal. She will continue to work with staff to complete the tasks needed.

13) **Executive Director Search**

Action Item

Lisa Aguilera had a different job description than the job description approved by the Executive Committee. Lisa motioned to call a special meeting where the Executive Committee presents a new job description to the entire Board within two weeks to approve the description and salary. Rosie Junquero seconded the motion. Chris Hewitt opposed the motion. The rest were in favor.

14) **Public Comments and Announcements for Items Not Included on the Agenda**

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Gabby Machuca has voiced her frustration with the handling of the Food Truck ordinance meeting.

15) **Motion to Conduct Closed Session**

Action Item

a) Update on exposure to potential litigation – Gov’t Code Section 54956.9(d)(2)

b) Officer Election

(This closed session is estimated to take 1 hour)

This item did not happen as the lawyers had left already.

16) **Adjournment**

a) Motion to Adjourn

Dan Schack adjourned the meeting at 11:39am.

***Next Board Meeting: Thursday, November 9th, 2023**