DOWNTOWN TRACY
TRACY CITY CENTER ASSOCIATION

Board of Directors Meeting – September 14, 2017 - 8:00 a.m.
Tracy Transit Station - 50 East 6th Street, Room 103

1) **Call to Order and Introductions** - Dino Margaros

2) **Public Comments and Announcements**
This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minutes maximum comment per individual, 16 minutes total comments)

3) **City of Tracy Announcements** - Andrew Malik/Shelley Burcham/Barbara Harb/Kim Scarlata
   a) Westside Market RFQ*
   b) Façade Improvement Program*

4) **Chamber of Commerce Announcements**

5) **Consent Agenda** ***Action Item***
The following items are expected to be routine and can be acted on in one consolidated motion as recommended or may be removed from the consent calendar and separately considered at the request of any member.
   a) Board Meeting Minutes - August 10, 2017*
   b) Financials - Month Ending September 30, 2017*

6) **Committee Reports:**

Executive Committee
   a) Working Budget FY 2017-2018*
   b) District Manager/Executive Director/Succession Plan - Ad Hoc Committee Update
   c) Tracy PD - Business Watch Academy
   d) Downtown Tracy Fundraiser - Hurricane Relief Donation ***Action Item***

DISI Committee
   a) Community Recognition Event for Sam Matthews - September 16, 2017 (4pm @ Grand Theatre) Poster*, Ticket*
   b) Farmers' Market - Poster & Postcard Front* - Back*
   c) Wine Stroll - September 23, 2017 Postcard Front*, Postcard Back*, Poster*, ABC Permit Update
   d) Downtown Tracy ArtWalk* (City of Tracy Sponsored)
   e) Block Parties (City of Tracy Sponsored) - Working Budget*
   f) Blues, Brews & BBQ (City of Tracy Sponsored) - October 7, 2017 - Poster*
   g) Vintage & Antique Faire (Owl Box Hosted) - October 7, 2017 - Postcard Front*
   h) Girls' Night Out, Witches & Broomsticks (City of Tracy Sponsored) - October 22, 2017 Poster*
   i) Halloween March & Trick or Treating - October 28, 2017 - Poster*
   j) Holiday Festivities/Ornament Stroll - Update
   k) Downtown Parking Survey Results - (PDF Printable Version with Comments - 65 Pages)
   l) Social Media – Snapchat, Facebook, Instagram, Twitter, AmazonSmiles

CenTen Committee

a) Downtown Banners - Update
b) Downtown Market/Festival Lights - Update
c) 31 W. 10th Street - New Restaurant Concept

SOBO Committee

a) Crosswalk/Sidewalk Steam Cleaning - September 17, 2017 (10pm-5am)

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8) **Meeting Adjourned**

Next CenTen Committee Meeting: 09/27/2017 - Tracy Transit Station (50 E. 6th Street #103) @ 8am
Next Executive Committee Meeting: 10/02/2017 - TCCA Office (20 W. 11th Street) @ 8am
Next DISI Committee Meeting: 10/05/2017 - Tracy Transit Station (50 E. 6th Street #103) @ 8am
Next Board of Directors Meeting: 10/12/2017 - Tracy Transit Station (50 E. 6th Street #103) @ 8am

***Attachment Hyperlink w/Downloadable Content**

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com . Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify TCCA at 209-597-0073 or email: tcca@tracycitycenter.com at least 48 hours prior to the meeting.