DOWNTOWN TRACY
TRACY CITY CENTER ASSOCIATION

Board of Directors – September 12th, 2019 - 8:10 a.m.
Tracy Transit Station - 50 East 6th Street, Room 103

1) **Call to Order and Introductions**
2) **Public Comments and Announcements**
   This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minutes maximum comment per individual, 16 minutes total comments)
3) **City of Tracy Announcements – Andrew Malik/Kim Scarlata/Barbara Harb/Vanessa Carrera**
4) **Chamber of Commerce Announcements – Lisa Aguilera**
5) **Consent Agenda**
   The following items are expected to be routine and can be acted on in one consolidated motion as recommended or may be removed from the consent calendar and separately considered at the request of any member.
   a) Board Meeting Minutes - August 8th, 2019* ***Action Item***
   b) Financials - Month Ending August 31st, 2019* ***Action Item***
6) **Executive Committee**
   a) Valley Link/ACE Train - Update
      i) Sacramento Bee Article*
      ii) Manteca Bulletin Article*
   b) City of Tracy Homeless Taskforce, Ad-Hoc Subcommittee - Update
   c) City of Tracy Cannabis Workshop* - Update
   d) TCCA Recommendation to City Staff Regarding Cannabis Sales/Cultivation Downtown ***Action Item***
   e) Big Belly Trash/Recycling Unit* - Grant Money Available, Placement ***Action Item***
   f) Removal of Information Kiosk at 6th/Central ***Action Item***
   g) Proposed Increased Property Assessments for FY 2020-2021* ***Action Item***
   h) International Downtown Association Conference (October 27th-31st, 2019)
7) **DISI Committee**
   a) Blues, Brews, & BBQ*: Recap (Working Budget*)
   b) Wine Stroll*: September 21st, 2019
   c) Downtown Tracy Artwalk*: September 21st, 2019
   d) Pumpkin Patch*: October 5th-26th, 2019 - Volunteers for Setup Needed
   e) Downtown Cornstalks - Volunteers Needed ***Action Item***
   f) Halloween Candy Crawl and Safety Faire: October 26th, 2019 ***Action Item***
   g) Girls' Night Out: October 18th, 2019
   h) Winter Farmers' Market: November 2nd, 2019- March 28th, 2019 ***Action Item***
   i) Merchant Open House: November 2nd, 2019
   j) Holiday Ornament Stroll: November 16th, 2019 - Volunteers Needed to Sort
   k) Christmas Tree Lot: November-December 2019 (Dates TBD)
   l) Holiday Light Parade & Tree Lighting: December 7th, 2019
   m) Plates on the Plaza Dinner: March 7th, 2020
8) **CenTen Committee**
   a) New City America Recommendations - Prioritization, and Action Plan
      - Branding, Marketing, Signage, Outreach
      - Expanding District Boundaries
      - Pursuing Grants for Amenities

- District Maintenance
- Transit Oriented Development/Update Downtown Specific Plan
- Opportunities and Best Practices for Dealing with the Homeless
- Emphasis on Downtown Residential Development
- Process vs. Result Oriented Metrics
- Designate a City of Tracy Downtown Lead (Development Services/Economic Development)
- Improved Public Outreach to Inform the Public and Receive Input
- Importance of a College or University to Downtown

9) **SOBO Committee**
   a) Parking Meeting w/City Staff (August 1st, 2019) Recap
   b) Downtown Parking Lots (TCCA) and General Maintenance
   c) Steam Cleaning of Sidewalks (Week of September 12th & 13th, 2019)
      Map A, Map B, Map C, Map D, Map E, Map F*
   d) SOBO Committee Meeting Dates/Times: 3rd Thursday of Month @ 8:10am (TCCA Office)

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11) **Adjournment**

***Attachment Hyperlink or Downloadable Content**

Next SOBO Committee Meeting: 09/19/2019 - TCCA Office (20 W. 11th Street) @ 8:10am
Next CenTen Committee Meeting: 09/25/2019 - Transit Station (50 E. 6th Street #103) @ 8:10am
Next DISI Committee Meeting: 10/03/2019 - Transit Station (50 E. 6th Street #103) @8:10am
Next Executive Committee Meeting: 10/07/2019 - TCCA Office (20 W. 11th Street) @ 8:10am
Next Board of Directors Meeting: 10/10/2019 - Transit Station (50 E. 6th Street #103) @8:10am

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com . Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify TCCA at (209) 597-0073 or email: tcca@tracycitycenter.com at least 48 hours prior to the meeting.