DOWNTOWN TRACY
TRACY CITY CENTER ASSOCIATION

Board of Directors Meeting – September 10th, 2020 – 8:10am

****Meeting with Remote Access Only****

Allotted time for public comments at all TCCA meetings will be as follows: Consent Agenda - 10 mins. (divided among all speakers), Public Comments/Announcements - 16 mins. (divided among all speakers), Regular Agenda Items – 5 mins. per speaker

1) **Call to Order and Introductions - John Oh**
2) **Public Comments and Announcements**
   This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration.
3) **City of Tracy Announcements – Andrew Malik/Kim Scarlata/Michael Nimon/Barbara Harb**
4) **Chamber of Commerce Announcements – Lisa Aguilera**
5) **Consent Agenda** ***Action Item***
   The following items are expected to be routine and can be acted on in one consolidated motion as recommended or may be removed from the consent calendar and separately considered at the request of any member.
   a) Board Meeting Minutes – August 13th, 2020*
   b) Financials - Month Ending August 31st, 2020*
   c) Adopted vs. Actual FY 2020-2021 Working Budget - Month Ending August 31St, 2020*
   d) TCCA Forms 990 & 199 – FYE June 30, 2020*
6) **Executive Committee**
   a) Conflict of Interest Policy* - Must be Signed and Returned by All Board/Staff
   b) State of the District Event/Presentation Date ***Action Item***
   c) Rotary Club Bench Donation* ***Action Item***
   d) Alvarez Family Pedestal Clock Donation* ***Action Item***
7) **DISI Committee**
   a) The Great Downtown Tracy Challenge*
   b) Shop at Night Event
   c) Hair Salon Reopening Strategies
   d) Upcoming Event Dates:
      - Summer Farmers' Market: May 2nd, 2020 – October 31st, 2020
      - Winter Farmers' Market: November 7th, 2020 – March 27th, 2021
      - Rotary Club Community Clock Dedication: Rescheduled TBD
      - Ornament Stroll: November 14th, 2020
      - Taps on Tenth: April 3rd, 2021
8) **CenTen Committee**
   a) Grant Distribution for Outdoor Dining Improvements ***Action Item***
   b) Tax Increment Financing (TIF) for Monument Signage ***Action Item***
   c) Downtown Tracy Transit Oriented Development Project (Valley Link Light Rail) – Measure Y*
      Education and Outreach
      - (Video 1*, Video 2*, Logo*)
      - Measure Y Website: http://yfortracy.com/*
      - TOD Project Website: https://tracydowntowntod.org/*
      - Social Media: https://www.facebook.com/ValleyLinkTrain*
      - Valley Link Website: https://www.valleylinkrail.com/

d) Branding, Marketing, Signage, Outreach, Marketing (BMSOM) Subcommittee

9) **SOBO Committee**

10) **Public Comments and Announcements**

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11) **Adjournment**

***Attachment Hyperlink or Downloadable Content**

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com *. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify TCCA at (209) 597-0073 or email:* tcca@tracycitycenter.com *at least 48 hours prior to the meeting.*

****Remote Access Protocol****

Email Public Comment: Public comment, limited to 250 words or less, may be submitted via email (prior to start of meeting) to tcca@tracycitycenter.com. Identify the item you wish to comment on in your email's subject line. Emails that exceed the 250-word limit will not be read in their entirety during a meeting, however, they will be included in the record. During the TCCA Board Meeting public comment will be accepted via the protocol options listed below.

Remote Access to TCCA Special Board Meeting: In accordance with the guidelines provided in Executive Order N-29-20 on social distancing measures, TCCA will allow for remote participation at the upcoming TCCA Board Meeting on Thursday, September 10th, 2020 @8:10am.

Topic: TCCA Board Meeting
Time: September 10th, 2020 08:10 AM Pacific Time (US and Canada)

Join Zoom Meeting via Computer/Electronic Device
https://us02web.zoom.us/j/3795690593?pwd=RmFBQ3RkUmpPc2huci94ellSb2xhQT09
Meeting ID: 379 569 0593
Password: tcca

Join Zoom Meeting via Phone/Dial by Your Location
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