DOWNTOWN TRACY
TRACY CITY CENTER ASSOCIATION

Board of Directors – October 10th, 2019 - 8:10 a.m.
Tracy Transit Station - 50 East 6th Street, Room 103

1) **Call to Order and Introductions**
2) **Public Comments and Announcements**
   This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minutes maximum comment per individual, 16 minutes total comments)
3) **City of Tracy Announcements – Andrew Malik/Kim Scarlata/Barbara Harb/Vanessa Carrera**
4) **Chamber of Commerce Announcements – Lisa Aguilera**
5) **Consent Agenda**
   The following items are expected to be routine and can be acted on in one consolidated motion as recommended or may be removed from the consent calendar and separately considered at the request of any member.
   a) Board Meeting Minutes - September 12th, 2019* ***Action Item***
   b) Financials - Month Ending September 30th, 2019* ***Action Item***
6) **Executive Committee**
   a) Valley Link/ACE Train - Discussion
   b) Homeless Taskforce, City of Tracy Ad-Hoc Subcommittee - Discussion
   c) Recommendation to City Staff/Council Regarding Cannabis Sales/Cultivation ***Action Item***
   d) Proposed Increased Property Assessments for FY 2020-2021* ***Action Item***
   e) International Downtown Association Conference (October 27th-31st, 2019)
   f) BAC Community Bank Accounts Update
   g) BPM* (Formerly Croce & Co.) Letter of Engagement* – Compilation Report FY 2018-2019
   h) Proposed vs. Actual FY 2019-2020 Budget - Month Ending September 30th, 2019*
7) **DISI Committee**
   Upcoming Event Dates - October Newsletter 2019*, November Newsletter 2019*
   a) Consideration to Move Summer Farmers' Market to Sundays ***Action Item***
   b) Wine Stroll*: September 21st, 2019 (Working Budget*, Video Link*)
   c) Pumpkin Patch*: October 5th-27th 2019 (Working Budget*, Layout*, Events Calendar*)
   d) Girls' Night Out*: October 18th, 2019 (Working Budget*)
   e) Halloween Candy Crawl & Safety Scare* (w/Tracy PD & FD): October 26th, 2019
   f) Winter Farmers' Market: November 2nd, 2019- March 28th, 2020 (Layout*) ***Action Item***
   g) Merchant Open House: November 2nd, 2019
   h) Holiday Ornament Stroll: November 16th, 2019
   i) Christmas Tree Lot: November 26th - December 24th, 2019 (Layout*) ***Action Item***
   j) Holiday Light Parade & Tree Lighting – Entry Form*: December 7th, 2019
   k) Proposed February/March Open House/Wine Event ***Action Item***
   l) Proposed Plates on the Plaza Dinner: March 7th, 2020
8) **CenTen Committee**
   a) Recommendation to Board of Prioritization and Action Plan: ***Action Item***
      - Branding, Marketing, Signage (CenTen/DISI)
      - District Maintenance (SOBO)

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- Improve Outreach to Public, Engage Stakeholders, and Receive Input (CenTen/DISI/EXEC)

9) **SOBO Committee**
   a) Parking Study – 10th Street
   b) Downtown Parking Lots (TCCA) and General Maintenance
10) **Public Comments and Announcements**

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11) **Adjournment**

***Attachment Hyperlink or Downloadable Content**

Next SOBO Committee Meeting: 10/17/2019 - TCCA Office (20 W. 11th Street) @ 8:10am
Next CenTen Committee Meeting: 10/23/2019 - Transit Station (50 E. 6th Street #103) @ 8:10am
Next Executive Committee Meeting: 11/04/2019 - TCCA Office (20 W. 11th Street) @ 8:10am
Next DISI Committee Meeting: 11/07/2019 - Transit Station (50 E. 6th Street #103) @8:10am
Next Board of Directors Meeting: 11/14/2019 - Transit Station (50 E. 6th Street #103) @8:10am

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com . Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify TCCA at (209) 597-0073 or email: tcca@tracycitycenter.com at least 48 hours prior to the meeting.