



Board of Directors – November 9th, 2023 – 9:00AM

Tracy Transit Station

50 East 6th Street, Room 105

Allotted time for public comments at all TCCA meetings will be as follows: Consent Agenda - 10 mins. (divided among all speakers),
Public Comments/Announcements - 16 mins. (divided among all speakers), Regular Agenda Items – 5 mins. per speaker)

1) **Call to Order and Introductions**

2) **Public Comments and Announcements for Items Not Included on the Agenda**

This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration.

3) **City of Tracy Announcements – Karin Schnaider/Anna Cross**

4) **Chamber of Commerce Announcements – Maria Valenzuela/Lisa Aguilera**

5) **TCCA Staff Update**

- a) Admin
- b) Marketing
- c) Events

6) **Consent Agenda**

Action Item

The following items are expected to be routine and can be acted on in one consolidated motion as recommended or may be removed from the consent calendar and separately considered at the request of any member.

Board Meeting Minutes – [Board Minutes Oct 12th 2023](#)

[Special Board Meeting Oct 26th 2023](#)

[Special Board Meeting Nov 2nd 2023](#)

7) **2024 Conceptual Marketing/Revenue Plan – Reza Kazemi**

8) **TCCA Financials – Chris Hewitt**

9) **Social Media Content Moderation Policy - Informational**

10) **Board Election Process**

11) **District Renewal – Informational**

12) **Executive Director Search**

13) **Public Comments and Announcements for Items Not Included on the Agenda**

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14) **Adjournment**

- a) Motion to Adjourn

***Next Board Meeting: Thursday, December 14th, 2023**