



**Board of Directors Meeting – November 10, 2016 - 8:00 a.m.
Tracy Transit Station - 50 East 6th Street, Room 103**

1) Call to Order and Introductions – Dino Margaros

2) Public Comments and Announcements

This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minutes maximum comment per individual, 16 minutes total comments)

3) City of Tracy Announcements and Updates – Andrew Malik/Shelley Burcham/Barbara Harb

- a) iShop Tracy (Shop Local) Advertising Campaign

Action Item

4) Chamber of Commerce Announcements and Updates – Lisa Aguilera

5) Consent Agenda

Action Item

The following items are expected to be routine and can be acted on in one consolidated motion as recommended or may be removed from the consent calendar and separately considered at the request of any member.

- a) [Board Meeting Minutes – October 13, 2016*](#)
b) [Financials – Month Ending October 31, 2016*](#)

6) Committee Reports:

Executive Committee

- a) [Working Budget FY 2016-2017*](#)
b) [Croce & Co. Review Report 2015 & 2016*](#)
c) Merchant Participation Outside District Boundaries

DISI Committee

- a) Farmers' Market – Contract Renewal
b) [Block Party/GNO/BBBQ Working Budget*](#)
c) Halloween Festivities - Recap
d) [Ornament Stroll \(12/2\)*](#)
e) [Holiday Light Parade & Tree Lighting \(12/3\)*](#) - ([Parade Entry Application*](#))
f) Santa Hut – Santa Availability/Decorations/Sponsorship Opportunity
g) Merchant Interior/Window Decorating Contest
h) Website (Progress Report)
i) Surveys – Parking & 2017 Events/Dates

Action Item

Action Item

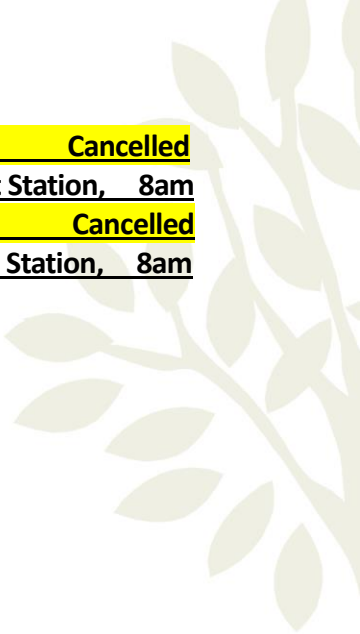
CenTen Committee

- a) [Breezeway/Walkway Improvements – John McKinley Letter*](#)
b) ADA Parking Space Restripe (Rear of Alegre Law Office)
c) Opportunity Sites/Tenant & Ownership Changes/Ribbon Cuttings

SOBO Committee

- a) Signage – 4 Hour Parking at Plaza/6th Street/Transit Station
b) Loading Zone Restripe (Rear of SweetArts)

10) Meeting Adjourned



Next CenTen Committee Meeting:	November 23, 2016 -	Cancelled
Next DISI Committee Meeting:	December 01, 2016 - Tracy Transit Station,	8am
Next Executive Committee Meeting:	December 05, 2016 -	Cancelled
Next Board of Directors Meeting:	December 08, 2016 - Tracy Transit Station,	8am

***Attachment Hyperlink**

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify TCCA at 209-597-0073 or email: tcca@tracycitycenter.com at least 48 hours prior to the meeting.