



**DOWNTOWN  
TRACY**  
TRACY CITY CENTER  
ASSOCIATION

**Board of Directors – September 14<sup>th</sup>, 2023 – 9:00AM**

**Tracy Chamber Office  
223 10<sup>th</sup> St, Tracy CA 95376**

*Allotted time for public comments at all TCCA meetings will be as follows: Consent Agenda - 10 mins. (divided among all speakers),  
Public Comments/Announcements - 16 mins. (divided among all speakers), Regular Agenda Items – 5 mins. per speaker)*

**Present: Dan Schack, Frank Grande, Greg Cose, Greg Gordon, Anna Cross, Vanessa Carrera, Lisa Aguilera**

**Guest: Maria Valenzuela, Officer Kootstra, Sylvia Kruse, Johnny Machuca, Marcus Medina, Nabaz Saieed, Jenni Moore**

**Staff: Reza Kazemi, Katie Moreno, Bianca Scotto, Ashlyn Smith**

**1) Call to Order and Introductions**

Meeting was called to order by Frank Grande at 9:04am

**2) Public Comments and Announcements for Items Not Included on the Agenda**

*This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration.*

Officer Kootstra spoke of the safety issues observed at the Farmer's Market. Johnny Machuca asked about the possible expansion of the district. Jenni Moore requested that the Merchant's get a notice of changes of the event schedule.

**3) City of Tracy Announcements – Karin Schnaider/Anna Cross**

Vanessa Carrera gave an update on the parklets and what place they are in the process. She also gave a summary of the process for the Westside Market. The last item covered was the Food Truck Survey and how people can participate. Anna Cross spoke about the Centennial for the Grand Theater. She brought copies of the new brochure of shows. Anna also explained that the Theater will go through some restoration that will be starting soon.

**4) Chamber of Commerce Announcements – Maria Valenzuela/Lisa Aguilera**

Maria Valenzuela went over some upcoming events. The State of the County is being held at the Grand Theater. There will be a time that the community can voice their opinions on the food truck ordinance. Lisa spoke of the Lobsterfest.

**5) Consent Agenda -**

**Action Item**

*The following items are expected to be routine and can be acted on in one consolidated motion as recommended or may be removed from the consent calendar and separately considered at the request of any member.*

a) Board Meeting Minutes - [Board Meeting Minutes August](#)

Lisa motioned to approve the minutes. Frank Grande seconded the motion. All were in favor, none were opposed.

**6) Update on Election of new Board Officers - [Election Form](#)**

Reza Kazemi gave an update on the election process. The forms have been mailed out and the deadline is September 25<sup>th</sup>.

**7) District Renewal – Informational**

Reza Kazemi is working with Karin Schnaider on the district renewal.

**8) TCCA Staff Update**

Reza Kazemi introduced the two new TCCA staff members, Bianca Scotto and Ashlyn Smith. Each employee gave a quick summary of their history and experience.

Tracy City Center Association

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9) **Executive Director Search**

Lisa Aguilera stated that the Board needs a plan to get started in the interview process. Lisa and Greg Cose are going to head up a sub-committee for the Executive Director search.

10) **Parklet Update – Greg Cose**

Greg Cose gave an update on the weight of the planters not being fire approved. He spoke of getting things resolved as soon as possible and make the parklets a priority.

11) **Public Comments and Announcements for Items Not Included on the Agenda**

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Lisa Aguilera mentioned the Boys and Girls Club Gala event.

12) **Adjournment**

a) Motion to Adjourn

Greg Cose motioned to adjourn the meeting at 10:21am. Frank Grande seconded the motion.

**\*Next Board Meeting: Thursday, October 12<sup>th</sup>, 2023**