



Board of Directors – September 12th, 2024 – 9:00AM

Tracy Transit Station

50 East 6th Street, Room 105

Allotted time for public comments at all TCCA meetings will be as follows: Consent Agenda - 10 mins. (divided among all speakers), Public Comments/Announcements - 15 mins. (divided among all speakers), Regular Agenda Items – 5 mins. per speaker)

Present: Chris Hewitt, Frank Grande, Greg Cose, Don Cose, Dan Schack

Staff: Katie Moreno, Bianca Scotto

1) Call to Order and Introductions

Chris Hewitt called the meeting to order at 9:00am

2) Public Comments and Announcements for Items Not Included on the Agenda

- a) This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration.

Greg Cose spoke about a request from the City of Tracy to clean a trash receptacle on 6th St. He suggested getting several people together to tackle the trash can cleaning task.

3) Consent Agenda

Action Item

The following items are expected to be routine and can be acted on in one consolidated motion as recommended or may be removed from the consent calendar and separately considered at the request of any member.

- a) Board Meeting Minutes – [Board Meeting Minutes Aug 8th, 2024](#)

Dan Schack motioned to approve the minutes. Greg Cose seconded the motion. All were in favor, none were opposed.

4) Announcements

- a) Chamber of Commerce - Lisa Aguilera
- b) Public Comments for the preceding agenda item. This section of the agenda is provided so that the public may express comments on the proceeding item only.

None

5) TCCA Staff Update

- a) Admin - Katie
 - i) Farmer's Market inspections, BPM audit, landscaping

Katie Moreno went over the inspections that happened at each Farmer's Market location. The cost for fire inspections has doubled with the Fire Department noting that it was because TCCA was improperly charged for previous events. The BPM audit is almost completed. Katie went through the details of the meeting with the City of Tracy about the maintenance agreement with TCCA and the City. Through the contract which ends at the end of 2025, TCCA is responsible for the trash cans, the sidewalks, and plant replacement. The City of Tracy is responsible for the trees, and irrigation.

- b) Marketing – Bianca
 - i) Metrics/Analytics, City of Tracy meeting - [August Analytics](#)

Bianca Scotto went over the analytics of the social media for the month of August. She also gave a summary of the meeting with the City of Tracy regarding marketing material and sponsorships. The City has requested marketing pieces without sponsors on them.

- c) Public Comments for the preceding agenda item. *This section of the agenda is provided so that the public may express comments on the proceeding item only.*

6) Financial activity review – Chris

- a) Statement of Activity - [Statement of Activity August](#)
- b) Public Comments for the preceding agenda item. *This section of the agenda is provided so that the public may express comments on the proceeding item only*

Chris Hewitt went over the financial statement for August.

7) District Renewal Update

- a) Public Comments for the preceding agenda item. *This section of the agenda is provided so that the public may express comments on the proceeding item only*

A discussion was had about the possible expansion of the district and to meet with the consultant again. Some suggested areas were mentioned and a walk of the district to see each block for the expansion.

8) Insurance Update – Chris

- a) Public Comments for the preceding agenda item. *This section of the agenda is provided so that the public may express comments on the proceeding item only*

Chris Hewitt explained that the directors & officers' insurance will be expired after 12/24. We need to shop for a new policy.

9) Public Comments and Announcements for Items Not Included on the Agenda

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Greg Cose would like a statement from TCCA on the position of food trucks in the downtown area.

10) Adjournment

- a) Motion to adjourn.

The meeting adjourned at 10:17am

***Next Board Meeting: Thursday, October 10th, 2024**