



## Board of Directors Meeting – March 8, 2018 - 8:00 a.m.

### Tracy Transit Station - 50 East 6<sup>th</sup> Street, Room 103

1) **Call to Order and Introductions – Dino Margaros**

2) **Public Comments and Announcements**

*This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minutes maximum comment per individual, 16 minutes total comments)*

3) **City of Tracy Announcements – Andrew Malik/Shelley Burcham/Barbara Harb/Kim Scarlata**

4) **Chamber of Commerce Announcements – Lisa Aguilera**

5) **Consent Agenda**

**Action Item**

*The following items are expected to be routine and can be acted on in one consolidated motion as recommended or may be removed from the consent calendar and separately considered at the request of any member.*

a) [Board Meeting Minutes – February 8, 2018\\*](#)

b) Financials – [Month Ending February 28, 2018\\*](#)

6) **Committee Reports:**

**Executive Committee**

a) [Working Budget FY 2017-2018 - Month Ending February 28, 2018\\*](#)

b) [Brown Act Summary\\*](#)

c) [Conflict of Interest Policy\\*](#) (Print/Return Signed Copy)

d) [Campaign Restrictions\\*](#)

e) Fallen Tree Branch - North Lot, Vehicle Damage ([Photo 1\\*](#), [Photo2\\*](#))

f) Staff Updates-

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**DISI Committee**

a) Farmers' Market (April 7, 2018 - November 17, 2018)

[Post Card Front\\*](#), [Post Card Back\\*](#), [Poster\\*](#)

[Harold Reich Letter - Farmers' Market\\*](#)

b) Taps on Tenth (April 7, 2018) - [Post Card Front\\*](#), [Post Card Back\\*](#), [Poster\\*](#)

c) Thursday Nights Downtown Promotion - [Post Card Front\\*](#)

d) Easter Shopping Event (March 24, 2018 @ 10am-5pm) - [Poster\\*](#)

e) Downtown Holiday Lights

**Action Item**

f) Social Media – [Snapchat](#), [Facebook](#), [Instagram](#), [Twitter](#), [AmazonSmiles](#)

## **CenTen Committee**

- a) Downtown Parking Subcommittee (Next Meeting: March 13, 2018 @ 8am, TCCA Office)
- b) Downtown Parking Enforcement Issues - City Council Solutions
- c) Wayfinding Signage Update - [Approved Locations](#)\*
- d) San Joaquin Partnership – Site Selection Magazine ([Media Kit](#)\*) Advertising Opportunity
- e) State of the City Sponsorship (Tracy Chamber of Commerce) - March 27, 2018 @ 9:30am

## **7) Public Comments and Announcements**

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## **8) Meeting Adjourned**

**Next Parking Sub-Committee Meeting: 03/13/2018 - TCCA Office (20 W. 11<sup>th</sup> Street) @ 8am**

**Next CenTen Committee Meeting: 03/28/2018 - Tracy Transit Station (50 E. 6<sup>th</sup> Street #103) @ 8am**

**Next Executive Committee Meeting: 04/02/2018 - TCCA Office (20 W. 11<sup>th</sup> Street) @ 8am**

**Next DISI Committee Meeting: 04/05/2018 - Tracy Transit Station (50 E. 6<sup>th</sup> Street #103) @ 8am**

**Next Board of Directors Meeting: 04/12/2018 - Tracy Transit Station (50 E. 6<sup>th</sup> Street #103) @ 8am**

## **\*Attachment Hyperlink w/Downloadable Content**

*Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at [www.TracyCityCenter.com](http://www.TracyCityCenter.com). Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify TCCA at 209-597-0073 or email: [tcca@tracycitycenter.com](mailto:tcca@tracycitycenter.com) at least 48 hours prior to the meeting.*