



# DOWNTOWN TRACY

TRACY CITY CENTER  
ASSOCIATION

## Tracy City Center Association Board of Directors Meeting March 14, 2013 – 8:00 a.m. Tracy Transit Station – 50 East 6<sup>th</sup> Street

- 1) **Call to Order and Introductions** – Dino Margaros
- 2) **Public Comments and Announcements**

*This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minute comment per individual, 4 minutes per subject)*

- 3) **City of Tracy Announcements and Updates** – Andrew Malik/Amie Mendes

- 4) **Consent agenda** Action Item

*The following items are expected to be routine and can be acted on in one consolidated motion as recommended or may be removed from the consent calendar and separately considered at the request of any member.*

- a) Board Meeting Minutes
- b) Financials

- 5) **Committee Reports:**

### **Executive Committee** – Dino Margaros

- a) Board Nominations & Officer Elections
- b) Annual Budget

### **DISI Committee** – Kim Scarlata/Courtney Campbell

- a) Events
  - i. Upcoming City Events Calendar(SF Giants Trophy Tour, Kentucky Derby, Block Parties, Girls Night out (Denim, Diamonds and Divas)
  - ii. Upcoming TCCA Events (Farmers' Market, Car Show, Wine Stroll)
- b) Streetscape Sub-Committee (update)
- c) State of the City Address - March 27<sup>th</sup> - TCCA Sponsorship
  - i. Additional Tickets Action Item
- d) Downtown Tracy Phone Application (update)
- e) Promotional Downtown Videos (update)

### **SOBO Committee** – Dino Margaros

- a) Coordination of Gerard Gonsalves w/Streetscape Sub-Committee

### **Centen Committee** - Pete Mitracos

- a) Marketing Program w/Katherine Hernandez (update)
- b) Vacancy Update
- c) Business Attraction Incentive Program
- d) Concept Design – Westside Market Property
- e) Grant/Marketing Dollars Meeting

**Next Centen Committee Meeting:** March 27, 2013- Tracy Transit Station, 8am

**Next Executive Committee Meeting:** April 1, 2013- 1025 Central Ave., 8am

**Next DISI Committee Meeting:** April 4, 2013- Tracy Transit Station, 8am

**Next Board of Directors Meeting:** April 11, 2013- Tracy Transit Station, 8am

**BROWN ACT:** Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at [www.TracyCityCenter.com](http://www.TracyCityCenter.com). Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Jordan Turner at 209-597-0073 or email [jturner@tracycitycenter.com](mailto:jturner@tracycitycenter.com) at least 48 hours prior to the meeting.