



DOWNTOWN
TRACY
TRACY CITY CENTER
ASSOCIATION

Board of Directors – July 11th, 2024 – 9:00AM

Tracy Transit Station

50 East 6th Street, Room 105

Allotted time for public comments at all TCCA meetings will be as follows: Consent Agenda - 10 mins. (divided among all speakers), Public Comments/Announcements - 15 mins. (divided among all speakers), Regular Agenda Items – 5 mins. per speaker)

1) Call to Order and Introductions

2) Public Comments and Announcements for Items Not Included on the Agenda

- a) This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration.*

3) Announcements

- a) Chamber of Commerce - Maria Valenzuela/Lisa Aguilera
- b) Public Comments for the preceding agenda item. *This section of the agenda is provided so that the public may express comments on the proceeding item only.*

4) TCCA Staff Update

- a) Admin - Katie
 - i) Board email (board@tracycitycenter.org), banking logistics completed, taxes done
- b) Marketing - Bianca
 - i) Metrics/Analytics
- c) Events - Ashlyn
 - i) Upcoming events
- d) Sponsorship - Amber
 - i) Sponsorship Update
- e) Executive Director
 - i) BPM audit
- f) Public Comments for the preceding agenda item. *This section of the agenda is provided so that the public may express comments on the proceeding item only.*

5) Financial activity review - Dan

- a) Statement of activity - [Statement of Activity](#)
- b) Public Comments for the preceding agenda item. *This section of the agenda is provided so that the public may express comments on the proceeding item only.*

6) Ad-Hoc Committee Assignments - Dan

- a) Public Comments for the preceding agenda item. *This section of the agenda is provided so that the public may express comments on the proceeding item only.*

7) Farmer's Market Update - Katie

- a) Public Comments for the preceding agenda item. *This section of the agenda is provided so that the public may express comments on the proceeding item only.*

8) Consent Agenda

Action Item

The following items are expected to be routine and can be acted on in one consolidated motion as recommended or may be removed from the consent calendar and separately considered at the request of any member.

- a) Board Meeting Minutes – [Special Board Meeting June 21st, 2024](#)

9) Public Comments and Announcements for Items Not Included on the Agenda

- a) *This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration.*

10) Adjournment

- a) Motion to adjourn.

***Next Board Meeting: Thursday, August 8th, 2024**