DOWNTOWN TRACY
TRACY CITY CENTER ASSOCIATION

Board of Directors & Election Meeting – July 11th, 2019 - 8:10 a.m.
Tracy Transit Station - 50 East 6th Street, Room 103

1) **Call to Order and Introductions**
2) **Public Comments and Announcements**
   This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minutes maximum comment per individual, 16 minutes total comments)
3) **City of Tracy Announcements – Andrew Malik/Kim Scarlata/Barbara Harb/Vanessa Carrera**
4) **Chamber of Commerce Announcements – Lisa Aguilera**
5) **Consent Agenda**
   The following items are expected to be routine and can be acted on in one consolidated motion as recommended or may be removed from the consent calendar and separately considered at the request of any member.
   a) Board Meeting Minutes - June 13th, 2019* ***Action Item***
   b) Financials - Month Ending June 30th, 2019* ***Action Item***
6) **Executive Committee**
   a) TCCA Adopted Vs. Actual Budget FY 2018-2019*
   b) Board of Directors & Committee List FY 2019-2020*
   c) Adopted Budget FY 2019-2020*
   d) Liability, Event, D&O Insurance (Email*)
   e) Board Nomination Qualifications & Limits ***Action Item***
   f) City of Tracy Alcohol MOU Renewal* ***Action Item***
   g) City of Tracy Homeless Taskforce (Presentation to CenTen on July 24th, 2019)
7) **DISI Committee**
   a) Downtown Events - August Newsletter 2019*
   b) Block Party (Rock)*: July 12th, 2019 (Block Party/GNO/BBBBQ Working Budget*)
   c) Downtown Tracy Artwalk*: July 19th, 2019
   d) Block Party (80's)*: August 9th, 2019
   e) State of the District*: August 14th, 2019
   f) Sidewalk Sale: August 17th, 2019
   g) Blues, Brews, & BBQ: September 7th, 2019
   h) Wine Stroll*: September 21st, 2019
   i) Downtown Tracy Artwalk*: September 21st, 2019
   j) Pumpkin Patch: October 5th- 27th 2019
   k) Farm Dinner: October 12th, 2019 ***Action Item***
   l) Girls' Night Out: October 18th, 2019
   m) Health/Fitness Fair Proposal*: October 19th, 2019 (Patrick Scherrer) ***Action Item***
   n) Halloween Candy Crawl & Safety Scare (with Tracy PD): October 26th, 2019
   o) Merchant Open House: November 2nd, 2019
   p) Holiday Ornament Stroll: November 16th, 2019
   q) Christmas Tree Lot: December 2019
   r) Winter Farmers' Market ***Action Item***

s) Holiday Light Parade & Tree Lighting: December 7th, 2019
t) Farm Dinner: March 7th, 2020
u) Taps on Tenth: April 4th, 2020

8) **CenTen Committee**
   a) New City America (Marco Li Mandri) Presentation - Recap, Action Plan, Timeline
      - Branding, Marketing, Signage, Outreach
      - Expanding District Boundaries and/or Increase Assessments ***Action Item***
      - Pursuing Grants for Amenities
      - District Maintenance
      - Transit Oriented Development/Update Downtown Specific Plan
      - Opportunities for Dealing with the Homeless
      - Emphasis on Downtown Residential Development
      - Process vs. Result Oriented Metrics
      - City of Tracy Downtown Lead (Development Services/Economic Development)
      - Public Outreach to Inform the Public and Receive Input
      - Importance of a College or University to Downtown
   b) Valley Link Light Rail - Feasibility Report*
   c) Change CenTen Meetings to 4th Thursday of the Month (Beginning January 2020) ***Action Item***

9) **SOBO Committee**
   a) Downtown Parking Subcommittee (Meeting Time, Dates, Location) ***Action Item***
   b) Parking in Lieu Fee and Downtown Parking Recommendations to Council (July 16th, 2019)

10) **Public Comments and Announcements**

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11) **Adjournment**

***Attachment Hyperlink or Downloadable Content**

Next CenTen Committee Meeting: 07/24/2019 - Transit Station (50 E. 6th Street #103) @ 8:10am
Next DISI Committee Meeting: 08/01/2019 - Transit Station (50 E. 6th Street #103) @8:10am
Next Executive Committee Meeting: 08/05/2019 - TCCA Office (20 W. 11th Street) @ 8:00am
Next Board of Directors Meeting: 08/08/2019 - Transit Station (50 E. 6th Street #103) @8:10am

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com . Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify TCCA at (209) 597-0073 or email: tcca@tracycitycenter.com at least 48 hours prior to the meeting.