DOWNTOWN TRACY

TRACY CITY CENTER ASSOCIATION

Tracy City Center Association Board of Directors Meeting
July 11, 2013 – 8:00 a.m. Tracy Transit Station – 50 East 6th Street

1) **Call to Order and Introductions** – Dino Margaros
2) **Public Comments and Announcements**

This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minute comment per individual, 4 minutes per subject)

3) **City of Tracy Announcements and Updates** – Andrew Malik/Amie Mendes
4) **Consent agenda** ***Action Item***

The following items are expected to be routine and can be acted on in one consolidated motion as recommended or may be removed from the consent calendar and separately considered at the request of any member.

a) Board Meeting Minutes – June 13, 2013
b) Financials – Month Ending June 30, 2013

5) **Committee Reports:**

Executive Committee – Dino Margaros

a) Event Coordinator Position ***Action Item***
b) Annual Report/CPA Compilation Report
c) Website Calendar
d) Property Owner Focus Groups

DISI Committee – Kim Scarlata/Dave Warta/Courtney Campbell

a) Events
   i. City/TCCA/TFFPRCS Block Parties (7/12, 8/2, 8/16)
   ii. TCCA Events (Car Show-7/20, Wine Stroll-9/28)
   iii. Farmers' Market – Cooking Demonstration (Patrick Mulvaney, July 13)
b) Streetscape Sub-Committee- Planters/Pots
c) Social Media Update – Lauren Pettipiece
d) Car Show Commercial/Downtown Video
e) Tracy Chamber Non-Profit Tradeshow Recap

SOBO Committee – Dino Margaros

a) Slurry Seal/Striping of South Lot – Update

CenTen Committee - Pete Mitracos

a) Property Owner/Merchant Mixer
   (Tentative Date: Aug. 13 @ 6:30pm – Grand Theater) ***Action Item***
b) Marketing Program-Katherine Hernandez/Byron Alvarez/Alice Campbell
c) Vacancy Update/Property Ownership Changes – For Sale
d) Update/Timeline/Progress on New Restaurant Openings
e) New City America Final Report

Next CenTen Committee Meeting: Jul 24, 2013- Tracy Transit Station, 8am
Next Executive Committee Meeting: Aug 5, 2013- 1025 Central Ave., 8am
Next DISI Committee Meeting: Aug 1, 2013- Tracy Transit Station, 8am
Next Board of Directors Meeting: Aug 8, 2013- Tracy Transit Station, 8am

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com . Action may not be taken on items not posted on the agenda. Meeting facilities area accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Lauren Pettipiece at 209-597-0073 or email lpettipiece@tracycitycenter.com at least 48 hours prior to the meeting.*

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