



Board of Directors – January 24th, 2024 – 9:00AM

Tracy Transit Station 50 East 6th Street, Room 105

*Allotted time for public comments at all TCCA meetings will be as follows: Consent Agenda - 10 mins. (divided among all speakers),
Public Comments/Announcements - 16 mins. (divided among all speakers), Regular Agenda Items – 5 mins. per speaker)*

1) **Call to Order and Introductions**

2) **Public Comments and Announcements for Items Not Included on the Agenda**

This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration.

3) **City of Tracy Announcements – Karin Schnaider/Anna Cross**

4) **Chamber of Commerce Announcements – Maria Valenzuela/Lisa Aguilera**

5) **2023 Year End Review/2024 Focus Items – Reza Kazemi**

6) **TCCA Staff Update**

a) Admin

- i. Annualized contracts, ACH platform, ABC License, permitting.

b) Marketing

- i. Metrics/Analytics

c) Events

- i. Merchant Mixer
ii. Upcoming events

d) Sponsorship

- i. Sponsorship Packet

e) Executive Director

- i. PSA – Concessions
ii. Parades, Tree lighting, Santa Hut
iii. New CPA, Monthly Financial Documents
iv. New law firm retainer approval (Board Election Process)

Action Item

Action Item

Action Item

7) **Consent Agenda**

The following items are expected to be routine and can be acted on in one consolidated motion as recommended or may be removed from the consent calendar and separately considered at the request of any member.

Board Meeting Minutes – [Board Minutes December 14th, 2023](#)

8) **District Renewal – Update – Karin Schnaider**

9) **2024 Event Committees**

10) **Harassment Training (Must be completed by 12-31-23)**

- a) Board Members - [Sexual Harassment Training Link](#)
b) Employees (Paychex HR Portal)

11) **Motion to Conduct Closed Session**

Action Item

- a) Interim Executive Director contract extension

12) **Adjournment**

- a) Motion to Adjourn

***Next Board Meeting: Thursday, February 8th, 2024**