DOWNTOWN TRACY
TRACY CITY CENTER ASSOCIATION

Board of Directors Meeting – January 12, 2017 - 8:00 a.m.
Tracy Transit Station - 50 East 6th Street, Room 103

1) **Call to Order and Introductions – Dino Margaros**
2) **Public Comments and Announcements**
   This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minutes maximum comment per individual, 16 minutes total comments)
3) **City of Tracy Announcements and Updates – Andrew Malik/Shelley Burcham/Barbara Harb**
4) **Chamber of Commerce Announcements and Updates – Lisa Aguilera**
5) **Consent Agenda** ***Action Item***

The following items are expected to be routine and can be acted on in one consolidated motion as recommended or may be removed from the consent calendar and separately considered at the request of any member.

   a) Board Meeting Minutes – December 8, 2016*
   b) Financials – Month Ending December 31, 2016*

6) **Committee Reports:**

Executive Committee

   a) Homeless Population Downtown – Discussion of Issues & Solutions
   b) Board Member Expectations, Responsibilities, & Education
      i) Bylaws*, Disbursement Agreement*, Brown Act*, Management District Plan*, IRS Political Contributions (1 of 2)*, IRS Political Contributions (2 of 2)*, Conflict of Interest*, MOU w/City of Tracy*
      ii) "*52 Ways to be a Better Board"* – Brent Ives
      iii) Merchant/District Synergy
   c) Board Member Resignation – Andy Zarakani ***Action Item***
   d) Board Member Attendance Assessment/Potential Resignation – Dave Warta ***Action Item***
   e) Working Budget FY 2016-2017*
   f) TCCA Staffing Discussion – Closed Session Evaluation/Assessment (Feb 9)

DISI Committee

   a) Merchant Valentine Event (Feb 11)
   b) Farmers' Market (Saturdays – Apr 1 to Oct 28)
   c) Taps on Tenth (Apr 1)
   d) Vintage & Antique Faire (May 13 & Sep TBD)
   e) Wine Stroll (Sep 23)
   f) City of Tracy Block Parties (May 5, Jun 2, Jun 28, Aug 18, Aug 25)
   g) City of Tracy Girls' Nights Out (May 12 & Oct 20)
   h) City of Tracy Blues, Brews, & BBQ (Sep 9)
   i) Parking Survey
   j) New Website - Request for Additional Budget ($3,500), Target Launch (Feb 15) ***Action Item***
   k) Social Media – Hembree Building Demolition
   l) Banners/Signage/Boundary Definition

CenTen Committee

a) Opportunity Sites/Tenant & Ownership Changes/Ribbon Cuttings
b) Long-Term Strategic Plan for TCCA

10) **Meeting Adjourned**

Next DISI Committee Meeting:	**February 02, 2016 - Tracy Transit Station**	**8am**
Next Executive Committee Meeting:	**February 06, 2016 - TCCA Office**	**8am**
Next Board of Directors Meeting:	**February 09, 2016 - Tracy Transit Station**	**8am**
Next CenTen Committee Meeting:	**February 22, 2016 - Tracy Transit Station**	**8am**

***Attachment Hyperlink**

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com *. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify TCCA at 209-597-0073 or email:* tcca@tracycitycenter.com *at least 48 hours prior to the meeting.*