



DOWNTOWN
TRACY
TRACY CITY CENTER
ASSOCIATION

Board of Directors – January 9th, 2024 – 9:00AM

Tracy Transit Station 50 East 6th Street, Room 105

Allotted time for public comments at all TCCA meetings will be as follows: Consent Agenda - 10 mins. (divided among all speakers), Public Comments/Announcements - 15 mins. (divided among all speakers), Regular Agenda Items – 5 mins. per speaker)

1) Call to Order and Introductions

2) Public Comments and Announcements for Items Not Included on the Agenda

a) This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration.

3) Consent Agenda

Action Item

The following items are expected to be routine and can be acted on in one consolidated motion as recommended or may be removed from the consent calendar and separately considered at the request of any member.

a) Board Meeting Minutes – [Board Minutes December 12th, 2024](#)

4) Announcements

a) Chamber of Commerce - Lisa Aguilera

b) Public Comments for the preceding agenda item. *This section of the agenda is provided so that the public may express comments on the proceeding item only.*

5) TCCA Staff Update

a) Admin - Katie

i) Permits

b) Marketing - Bianca

i) Metrics/Analytics

c) Sponsorship - Amber

i) Sponsorship Update

d) Public Comments for the preceding agenda item. *This section of the agenda is provided so that the public may express comments on the proceeding item only.*

6) Staff Performance Review

Action Item

a) Public Comments for the preceding agenda item. *This section of the agenda is provided so that the public may express comments on the proceeding item only.*

7) Financial activity review - Chris Hewitt

a) Statement of activity - [Statement](#)

8) Plaza Usage

a) Public Comments for the preceding agenda item. *This section of the agenda is provided so that the public may express comments on the proceeding item only.*

9) Public Comments and Announcements for Items Not Included on the Agenda

- a) This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration.*

10) Adjournment

- a) Motion to adjourn.

***Next Board Meeting: Thursday, February 13th, 2024**