DOWNTOWN TRACY
TRACY CITY CENTER ASSOCIATION

Board of Directors Meeting – February 8, 2018 - 8:00 a.m.
Tracy Transit Station - 50 East 6th Street, Room 103

1) **Call to Order and Introductions – Dino Margaros**
2) **Public Comments and Announcements**
   This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minutes maximum comment per individual, 16 minutes total comments)
3) **City of Tracy Announcements – Andrew Malik/Shelley Burcham/Barbara Harb/Kim Scarlata**
4) **Chamber of Commerce Announcements – Lisa Aguilera**
5) **Consent Agenda** ***Action Item***

The following items are expected to be routine and can be acted on in one consolidated motion as recommended or may be removed from the consent calendar and separately considered at the request of any member.

   a) Board Meeting Minutes – January 11, 2018*
   b) Financials – Month Ending January 31, 2018*

6) **Committee Reports:**

Executive Committee

   a) Working Budget FY 2017-2018 - Month Ending January 31, 2018*
   b) Brown Act Summary*
   c) Conflict of Interest Policy* (Print/Return Signed Copy)
   d) Campaign Restrictions*
   e) District Manager Job Description* - Update ***Action Item***
   f) California Main Street Conference (February 21-23, 2018)* ***Action Item***
      Registration Form*

DISI Committee

   a) Farmers' Market (April 7, 2018 - November 17, 2018) ***Action Item***
      Post Card Front*, Post Card Back*, Poster*
   b) Taps on Tenth (April 7, 2018) - Sponsorship Opportunities
   c) Thursday Nights Downtown - Promotion for Stores to Stay Open Later
      Promo 1*, Promo 2*, Promo 3*
   d) Easter Shopping Event ***Action Item***
   e) Social Media – Snapchat, Facebook, Instagram, Twitter, AmazonSmiles

CenTen Committee

   a) Downtown Parking Subcommittee (Next Meeting: February 13, 2018 @ 8am, TCCA Office)
   b) Downtown Signage/Wayfinding - Update

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8) **Meeting Adjourned**

Next Parking Sub-Committee Meeting: 02/13/2018 - TCCA Office (20 W. 11th Street) @ 8am
Next CenTen Committee Meeting: 02/28/2018 - Tracy Transit Station (50 E. 6th Street #103) @ 8am
Next DISI Committee Meeting: 03/01/2018 - Tracy Transit Station (50 E. 6th Street #103) @ 8am
Next Executive Committee Meeting: 03/05/2018 - TCCA Office (20 W. 11th Street) @ 8am
Next Board of Directors Meeting: 03/08/2018 - Tracy Transit Station (50 E. 6th Street #103) @ 8am

***Attachment Hyperlink w/Downloadable Content**

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com . Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify TCCA at 209-597-0073 or email: tcca@tracycitycenter.com at least 48 hours prior to the meeting.