DOWNTOWN TRACY

TRACY CITY CENTER ASSOCIATION

Tracy City Center Association Board of Directors Meeting
February 14, 2013 – 8:00 a.m. Tracy Transit Station – 50 East 6th Street

1) **Call to Order and Introductions** – Dino Margaros
   a) TCCA/Tracy Chamber Award Presentation/Recognition- Lynn Gonsalves (Gerard's Deli)
2) **Public Comments and Announcements**

This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minute comment per individual, 4 minutes per subject)

3) **City of Tracy Announcements and Updates** – Andrew Malik/Amie Mendes
   a) General update on new retail and development (City wide)
4) **Consent agenda** Action Item

The following items are expected to be routine and can be acted on in one consolidated motion as recommended or may be removed from the consent calendar and separately considered at the request of any member.

   a) Board Meeting Minutes
   b) Financials
5) **Committee Reports:**

Executive Committee – Dino Margaros
   a) Business Attraction RFP(recommendation to CenTen) Action Item
   b) Newsletter/Mid-Year Update
   c) Addition of Pete Mitracos to Executive Committee

DISI Committee – Kim Scarlata/Courtney Campbell
   a) Events
      i. Upcoming City Events (SF Giants Trophy Tour, Kentucky Derby, Block Parties, Girls Night out (Denim, Diamonds and Divas)
      ii. Upcoming TCCA Events (Farmers' Market, Car Show, Wine Stroll)
      iii. Summer Pop Up Events – Debra Skinner/Ken Cefalo
   b) Downtown Tracy Phone Application (update)
   c) Streetscape Sub-Committee (update)
   d) Promotional Downtown Videos (Comcast)

SOBO Committee – Dino Margaros
   a) Utilities- TCCA Leased Parking Lots (update)
   b) Coordination of Maintenance Person w/Streetscape Sub-Committee

CenTen Committee - Pete Mitracos (New Committee Chair)
   a) Committee Member List
   b) Committee Meetings (Fourth Wednesday of the Month, 8am -Transit Station)
   c) Business Recruitment/Attraction/Marketing RFP Action Item

Next CenTen Committee Meeting: February 27, 2013- Tracy Transit Station, 8am
Next Executive Committee Meeting: March 4, 2013- 1025 Central Ave., 8am
Next DISI Committee Meeting: March 7, 2013- Tracy Transit Station, 8am
Next Board of Directors Meeting: March 14, 2013- Tracy Transit Station, 8am

BROWN ACT:*Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com . Action may not be taken on items not posted on the agenda. Meeting facilities area ccessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Jordan Turner at 209-597-0073 or email jturner@tracycitycenter.com at least 48 hours prior to the meeting.*

c/o Community Banks of Northern CA ▪ 1003 Central Avenue ▪ Tracy, CA 95376 ▪
▪ phone 209.597.0073 ▪ fax: 209.879.0102
email: jturner@tracycitycenter.com ▪ www.TracyCityCenter.com