



**Board of Directors Meeting – August 10, 2017 - 8:00 a.m.
Tracy Transit Station - 50 East 6th Street, Room 103**

1) **Call to Order and Introductions** - Dino Margaros

2) **Public Comments and Announcements**

This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minutes maximum comment per individual, 16 minutes total comments)

3) **City of Tracy Announcements** - Andrew Malik/Shelley Burcham/Barbara Harb/Kim Scarlata

- a) [Westside Market RFQ*](#)
- b) [Façade Improvement Program*](#)
- c) Today Show/CNBC/NBC [Nightly News Video/Stories](#) - [Photo 1](#), [Photo 2](#), [Photo 3](#), [Photo 4](#)

4) **Chamber of Commerce Announcements**

5) **Consent Agenda**

Action Item

The following items are expected to be routine and can be acted on in one consolidated motion as recommended or may be removed from the consent calendar and separately considered at the request of any member.

- a) [Board Meeting Minutes - July 13, 2017*](#)
- b) [Financials - Month Ending July 31, 2017*](#)

6) **Committee Reports:**

Executive Committee

- a) [Working Budget FY 2017-2018*](#)
- b) [Board Membership*](#) Classification Change - Judy Rodriguez **Action Item**
- c) District Manager/Executive Director/Succession Plan - Ad Hoc Committee Update **Action Item**
- d) Sponsorship of Community Recognition Event for Sam Matthews
- September 16, 2017 (4pm @ Grand Theatre), Commemorative Plaque **Action Item**

DISI Committee

- a) Downtown Tracy [ArtWalk*](#) (City of Tracy Sponsored) - Feedback
- b) [Music in the Park*](#) (City of Tracy Sponsored)
- c) [Movies on the Plaza*](#) (City of Tracy Sponsored)
- d) Farmers' Market - [Poster & Postcard Front*](#) - [Back*](#)
- e) Block Parties (City of Tracy Sponsored) - [Working Budget*](#) - [Postcard Front*](#) - [Back*](#)
- f) Vintage & Antique Faire (Owl Box Hosted) - October 7 - [Postcard Front*](#)
- g) Blues, Brews & BBQ (City of Tracy Sponsored) - Date Change to October 7, 2017
- h) Wine Stroll - September 23, 2017 [Postcard Front*](#), [Postcard Back*](#), [Poster*](#), ABC Permit Update, [Merchant/Property Owner Participation Letter/Application*](#)
- i) Holiday Ornament Stroll - Update, [Working Budget*](#), [Poster \(Draft\)*](#)

- j) [Downtown Parking Survey Results](#) - ([PDF Printable Version](#) with Comments - 65 Pages)
- k) [Levitt AMP Grant Awards](#) (Concert/Music Series) **Action Item**
- l) Social Media – [Snapchat](#), [Facebook](#), [Instagram](#), [Twitter](#), [AmazonSmiles](#)

CenTen Committee

- a) State of the District – August 16, 2017 @ Grand Theatre (6:30pm-8:30pm)
- b) Downtown Banners - Update
- c) Piazza at 10th & A Street - [Tracy Press Article](#) & [Rendering](#)*
- d) 31 W. 10th Street - New Restaurant Concept

SOBO Committee

- a) Corner/Intersection Pots - Irrigation/Planting - Update
- b) Security Proposal
- c) Parking Lot Signage - [Photo 1](#), [Photo 2](#)

Action Item
Action Item

7) Public Comments and Announcements

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8) Meeting Adjourned

Next CenTen Committee Meeting: 08/23/2017 - Tracy Transit Station (50 E. 6th Street #103) @ 8am

Next Executive Committee Meeting: 09/04/2017 - TCCA Office (20 W. 11th Street) @ 8am

Next DISI Committee Meeting: 09/07/2017 - Tracy Transit Station (50 E. 6th Street #103) @ 8am

Next Board of Directors Meeting: 09/14/2017 - Tracy Transit Station (50 E. 6th Street #103) @ 8am

***Attachment Hyperlink w/Downloadable Content**

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify TCCA at 209-597-0073 or email: tcca@tracycitycenter.com at least 48 hours prior to the meeting.