



Board of Directors – April 23rd, 2024 – 4:00PM

Tracy Transit Station

50 East 6th Street, Room 105

Closed session from 4:00pm-6:00pm, regular agenda 6:00pm-7:00pm

Allotted time for public comments at all TCCA meetings will be as follows: Consent Agenda - 10 mins. (divided among all speakers), Public Comments/Announcements - 15 mins. (divided among all speakers), Regular Agenda Items – 5 mins. per speaker)

- 1) **Call to Order and Introductions**
- 2) **Public Comments and Announcements for Items Not Included on the Agenda**
 - a) *This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration.*
- 3) **Motion to Conduct Closed Session (4:00pm-6:00pm) **Action Item****
 - a) Update by legal counsel on litigation-Gov't Code Section 54956.9(d)(1)-Kristen Barrios v. Tracy City Center Association, et al.
- 4) **Announcements**
 - a) City of Tracy – Jorge Barrera/Anna Cross
 - b) Chamber of Commerce - Maria Valenzuela/Lisa Aguilera
 - c) Public Comments for the preceding agenda item. *This section of the agenda is provided so that the public may express comments on the proceeding item only.*
- 5) **TCCA Staff Update**
 - a) Admin
 - i) Additional responsibilities
 - b) Marketing
 - i) Metrics/Analytics
 - c) Events
 - i) Upcoming events
 - ii) Ad Hoc Event Committee- update
 - d) Sponsorship
 - i) Sponsorship Update
 - e) Executive Director
 - i) Departure plan
 - f) Public Comments for the preceding agenda item. *This section of the agenda is provided so that the public may express comments on the proceeding item only.*
- 6) **4th of July Parade City of Tracy new requirements review **Action Item****
 - a) Public Comments for the preceding agenda item. *This section of the agenda is provided so that the public may express comments on the proceeding item only.*
 - b)

- 7) **CPA Contract Approval - [Engagement Letter](#)** **Action Item**
 - a) Public Comments for the preceding agenda item. *This section of the agenda is provided so that the public may express comments on the proceeding item only.*
- 8) **Financial activity review - Chris Hewitt**
 - a) Statement of activity - [March 2024](#)
 - b) TCCA Profit and Loss by tag - [Hop&Shop TapsOnTenth](#)
 - c) Public Comments for the preceding agenda item. *This section of the agenda is provided so that the public may express comments on the proceeding item only.*
- 9) **Consent Agenda** **Action Item**

The following items are expected to be routine and can be acted on in one consolidated motion as recommended or may be removed from the consent calendar and separately considered at the request of any member.

 - a) Board Meeting Minutes – [March 14th, 2024](#)
 - b) Public Comments for the preceding agenda item. *This section of the agenda is provided so that the public may express comments on the proceeding item only.*
- 10) **District Renewal – [Proposal](#)** **Action Item**
 - a) Public Comments for the preceding agenda item. *This section of the agenda is provided so that the public may express comments on the proceeding item only.*
- 11) **Public Comments and Announcements for Items Not Included on the Agenda**
 - a) *This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration.*
- 12) **Adjournment**
 - a) Motion to adjourn

***Next Board Meeting: Thursday, May 16th, 2024**