DOWNTOWN TRACY

TRACY CITY CENTER ASSOCIATION

Tracy City Center Association Board of Directors Meeting
April 11, 2013 – 8:00 a.m. Tracy Transit Station – 50 East 6th Street

1) **Call to Order and Introductions** – Dino Margaros
2) **Public Comments and Announcements**

This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minute comment per individual, 4 minutes per subject)

3) **City of Tracy Announcements and Updates** – Andrew Malik/Amie Mendes
   a) State of the City (recap)
4) **Consent agenda** Action Item

The following items are expected to be routine and can be acted on in one consolidated motion as recommended or may be removed from the consent calendar and separately considered at the request of any member.

   a) Board Meeting Minutes
   b) Financials
5) **Committee Reports:**

Executive Committee – Dino Margaros
   a) Lauren Pettipiece – New Administrative Assistant
      lpettipiece@tracycitycenter.com - 209.597.0073 tel
   b) Board Nominations & Officer Elections
   c) Annual Budget
   d) Annual Report

DISI Committee – Kim Scarlata/Courtney Campbell
   a) Events
      i. City Events (SF Giants Trophy Tour, Kentucky Derby, Block Parties, Girls Night Out)
      ii. TCCA Events (Farmers' Market, Car Show, Wine Stroll)
      iii. Home for the Holidays – Dave Warta
   b) Streetscape Sub-Committee
   c) State of the City Address
   d) Downtown Phone Application
   e) Promotional Videos

SOBO Committee – Dino Margaros
   a) Coordination of Gerard Gonsalves w/Streetscape Sub-Committee

CenTen Committee - Pete Mitracos
   a) Marketing Program w/Katherine Hernandez
   b) Vacancy Update/Property Ownership Changes/Merchant Changes
   c) Business Attraction Incentive Program/Package
   d) Concept Design – Westside Market Property
   e) Grant/Marketing Dollars Meeting

Next CenTen Committee Meeting: April 24, 2013- Tracy Transit Station, 8am
Next Executive Committee Meeting: May 6, 2013- 1025 Central Ave., 8am
Next DISI Committee Meeting: May 2, 2013- Tracy Transit Station, 8am
Next Board of Directors Meeting: April 11, 2013- Tracy Transit Station, 8am

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com . Action may not be taken on items not posted on the agenda. Meeting facilities area ccessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Lauren Pettipiece at 209-597-0073 or email lpettipiece@tracycitycenter.com at least 48 hours prior to the meeting.*