



City of Tracy
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ECONOMIC DEVELOPMENT

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FOR IMMEDIATE RELEASE

July 14, 2020

TRACY CITY CENTER ASSOCIATION ANNOUNCES LAUNCH OF DOWNTOWN OUTDOOR DINING PROGRAM

New program is part of City's latest effort to support local businesses

Tracy, Calif. – Beginning Wednesday, July 15, 2020 at 7:00am, the City of Tracy will temporarily close the westbound lane of 10th Street between Central Avenue and B Street as part of a pilot outdoor dining program with the Tracy City Center Association (TCCA). Following recent Public Health orders to close all indoor dining to limit the spread of COVID-19, the City is permitting restaurants within the downtown business district to add or expand their outdoor dining areas into designated public right-of-ways.

“For months our local businesses have been heavily impacted by the COVID-19 pandemic. Now that TCCA is ready to expand dining into the street parking area, the City can implement the much anticipated downtown outdoor dining program, which will help our merchants stay in business while indoor operations are restricted,” stated Tracy Mayor, Robert Rickman. *“This program is another example of how our City is supporting the Tracy business community, and I encourage our residents to show their support by dining and shopping local.”*

“I would like to thank the City for their collaborative work in this effort,” stated TCCA Executive Director, Dino Margaros. *“I know tremendous resources have been allocated to this project with so many departments involved, and we appreciate the City making this a top priority.”*

Donations made to TCCA from Prologis and Tracy Hills will help secure necessary outdoor safety barriers, fencing, and landscaping fixtures. Restaurants are obtaining individual encroachment permits and any required ABC licenses to serve patrons outdoors. Restaurant owners are required to follow industry-specific guidelines to continue protecting customers and workers.

The partial closure of West 10th Street will be in effect from Wednesday, July 15 at 7:00am and will continue until further notice. The eastbound lane on 10th Street between Central Avenue and B Street will remain open for one-way traffic. Motorist are encouraged to take alternate routes to travel west, such as 6th Street or 11th Street.

To accommodate this effort, the Downtown Tracy Farmer’s Market will temporarily relocate to Central Avenue beginning on Saturday, July 11 through the duration of the outdoor dining program. For questions, please contact the Economic Development Division at (209) 831-6400 or econdev@cityoftracy.org.

IMAGE ENCLOSED: Map of Downtown Tracy outdoor dining area and street closure.

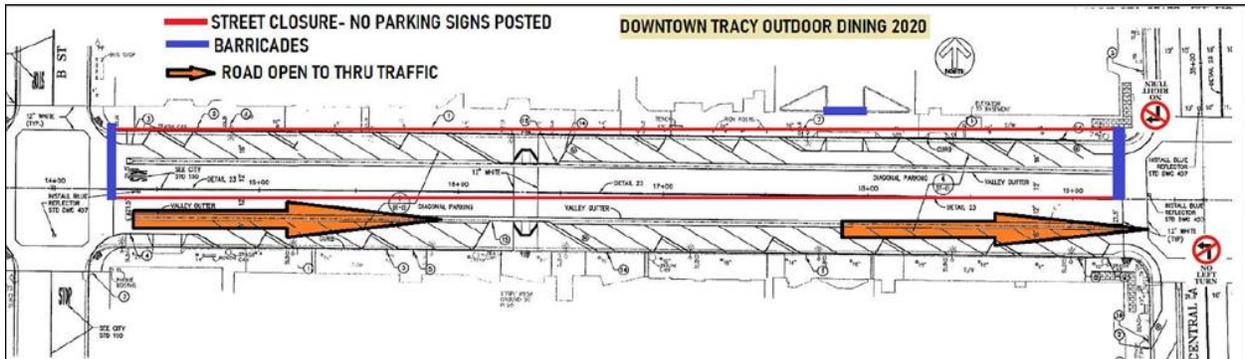
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IMAGE: Map of Downtown Tracy outdoor dining area and street closure.



ABOUT THE CITY OF TRACY

Tracy is centered in a triangle formed by major interstates I-205 to the North, I-580 to the west and I-5 to the east. A collaboration of effort from our elected officials, employees, and citizens means Tracy is a clean and safe community where opportunity, growth, and success prosper. We invite you to come for a visit, open your business, a43nd settle down to raise a family in Tracy. Take a look "Inside the Triangle." You'll like our pace, and you'll love the place!

ABOUT THE TRACY CITY CENTER ASSOCIATION

The Tracy City Center Association (TCCA) is a 501(c)(3) Community Benefit District which was officially formed in December 2009 with the primary purpose of bringing about the revitalization of the city center core and surrounding area. The goal of TCCA is to facilitate the investment of private and public capital, the offering of quality public improvements, educational, cultural, artistic, charitable, and social events & services that will result in the increased economic well-being of residents, employees, business & property owners within the TCCA district and the downtown locality.

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