

TRACY CITY CENTER ASSOCIATION, D I S I - COMMITTEE MEETING September 7, 2011 – 8:00 A.M. TRACY TRANSIT STATION

AGENDA ITEMS:

- 1. Open Claudia Nicolaou & Mike Trotter
 - a. Public Comments
 - b. Updates
- 2. TCCA Branding/Marketing
 - a. Banners for 10th Street Erica Dement
 - i. Scheduled printing
 - ii. City permits/installation timeline
 - b. New TCCA merchant decals

Action Item

- 3. Event Planning Claudia Nicolaou
 - a. October 8 Wine Stroll Dave Warta
 - b. Halloween Parade Deborah Skinner
 - i. October 29 1:00 p.m.
 - c. Christmas Events
 - i. Holiday Decorations Kim Scarlata & Jan Couturier
 - ii. Holiday Parade & Civic Plaza Jack Elliott
 - iii. Holiday Shopping Event(s) Claudia Nicolaou
- 4. Website
 - a. Photos Connie Barding
 - b. Merchant Information
- 5. Other:
 - a. California Downtown Association
- 6. Next Meeting: October 5, 2011 8:00 a.m. Tracy Transit Station

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts DISI Committee Agendas at www.TracyCityCenter.com. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Janis Couturier at 209-597-0073 or by email at jouturier@tracycitycenter.com at least 48 hours prior to the meeting.

Attachments: July 6, 2011 Minutes

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